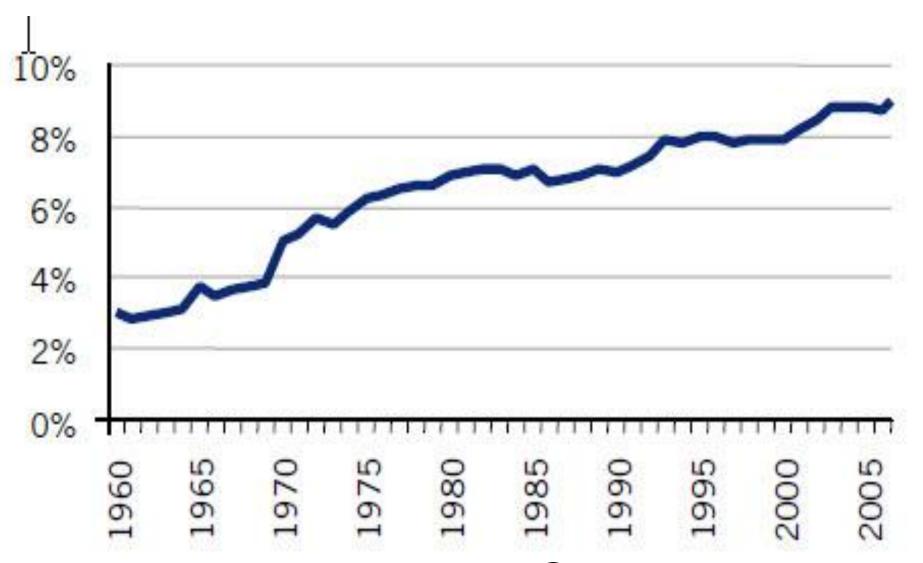
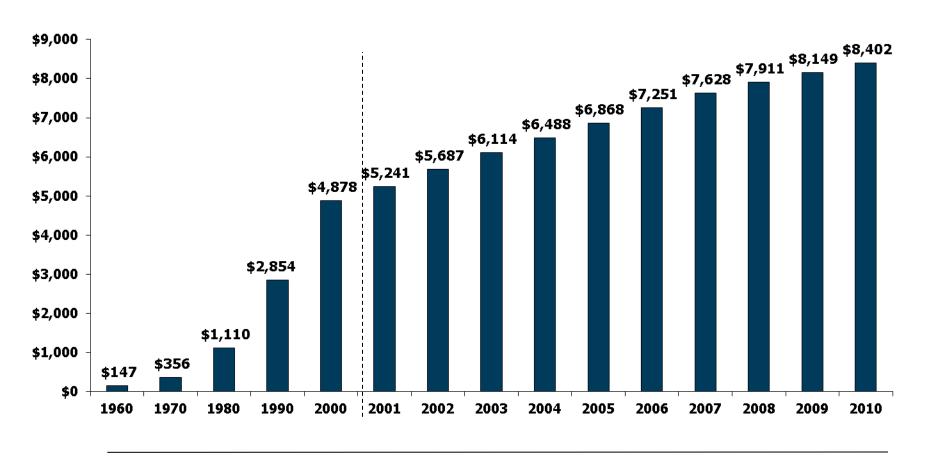


Average cost of healthcare in 6 European countries as % of their GDP



Gartner report, 2009

National Health Expenditures per Capita, 1960-2010



NHE as a Share of GDP

5.2% 7.2% 9.2% 12.5% 13.8% 14.5% 15.4% 15.9% 16.0% 16.1% 16.2% 16.4% 16.8% 17.9% 17.9%

Notes: According to CMS, population is the U.S. Bureau of the Census resident-based population, less armed forces overseas and population of outlying areas, plus the net undercount.





U.S. HEALTH CARE





\$8,952 \$7,000 \$6,000 2010 2012 2014 2018

\$2.7 Trillion

THEDRIVERS

In the ten-year period between 2001 and 2011

U.S. health care spending nearly doubled, climbing from \$1.5 trillion to \$2.7 trillion Chronic Disease

\$3 out of every \$4 of Annual Cost (2009) U.S. health care spending

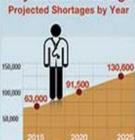


2030 2010 (Current) (Projected)

40.3 million 71 million



Physician Shortage



All Data U.S. from California HealthCare Foundation, Congressional Budget Office, U.S. Centers for Disease Control, AAMC, and NEHI.

If food prices rose at the same rate as health care since 1945,

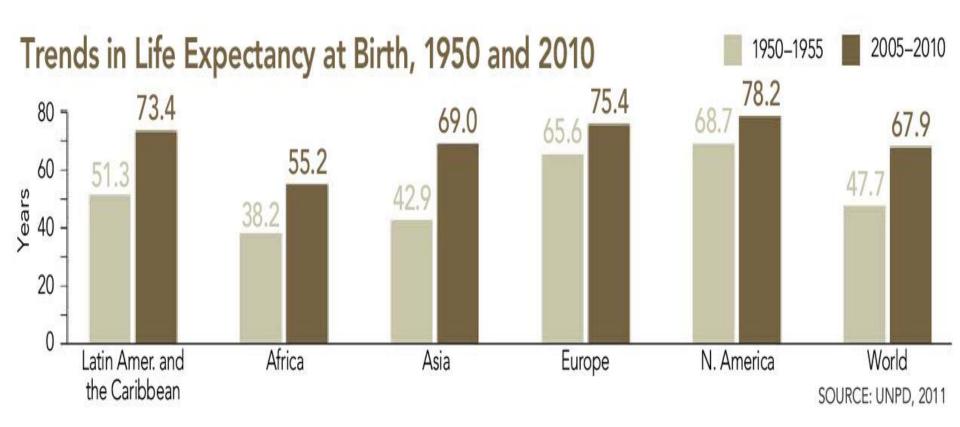
a dozen eggs would cost \$55.

Source: Institute of Medicine

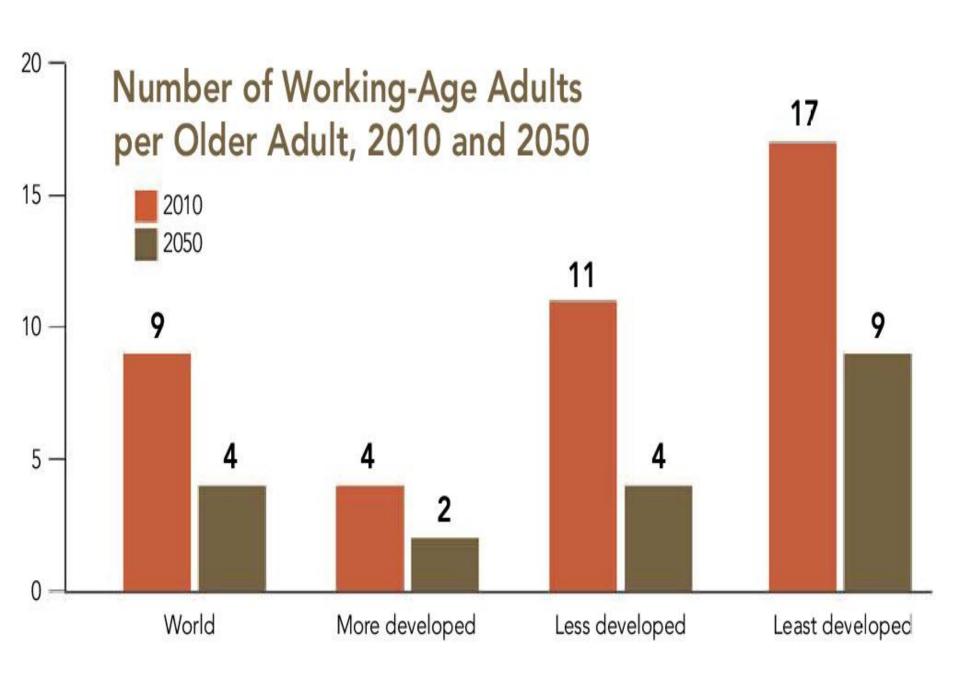
International Rankings and National Health Expenditures

	AUS *	CAN **	GER	NETH	- II - A	UK	US
OVERALL RANKING (2010) *	3	6	4	1	5	2	7
Quality Care	4	7	5	2	1	3	6
Access	6.5	5	3	1	4	2	6.5
Efficiency	2	6	5	3	4	1	7
Equity	4	5	3	1	6	2	7
Long, Healthy, Productive Lives	1_	2	3	4	5	6	7
HEALTH EXPENDITURES/CAPITA (2007)	\$3,357	\$3,895	\$3,588	\$3,837*	\$2,454	\$2,992	\$7,290

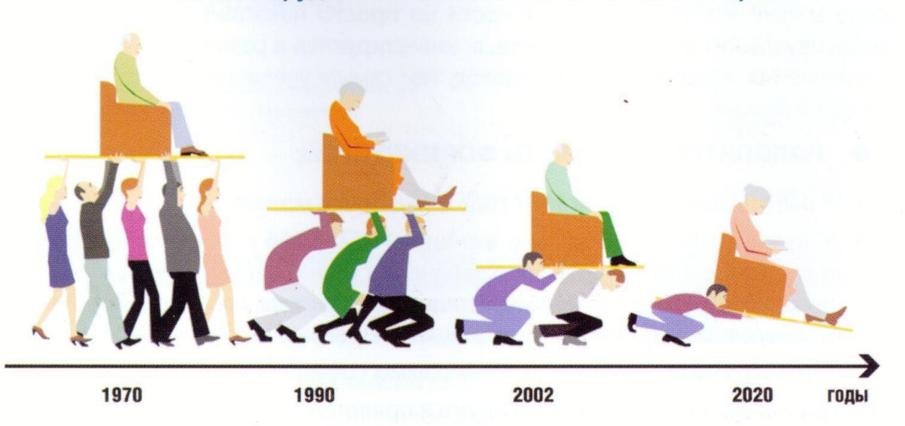
Note: *Estimate. Expenditures shown in \$US PPP (purchasing power parity). Source: Calculated by The Commonwealth Fund based on 2007 International Health Policy Survey; 2008 International Health Policy Survey of Sicker Adults; 2009 International Health Policy Survey of Primary Care Physicians; Commonwealth Fund Commission on a High Performance Health System National Scorecard; and Organization for Economic Cooperation and Development, OECD Health Data, 2009 (Paris: OECD, Nov. 2009).



29 JULY 2011 VOL 333 SCIENCE www.sciencemag.org



Соотношение трудоспособного населения и пенсионеров

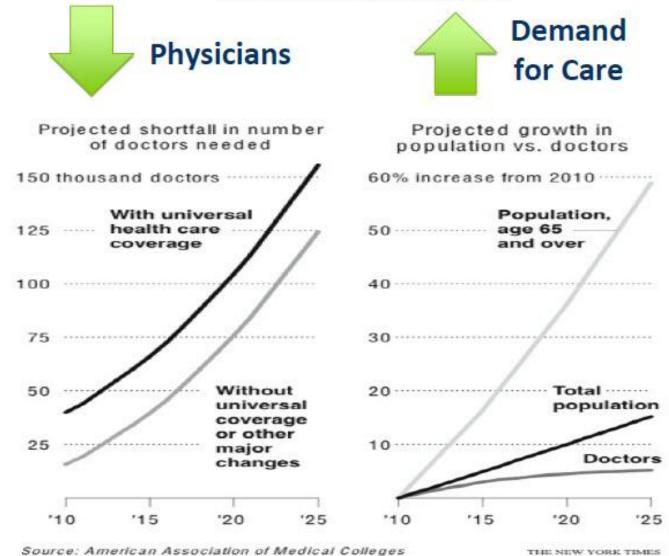


Именно поэтому в 2002 году в нашей стране стартовала пенсионная реформа,



Status quo cannot be sustained

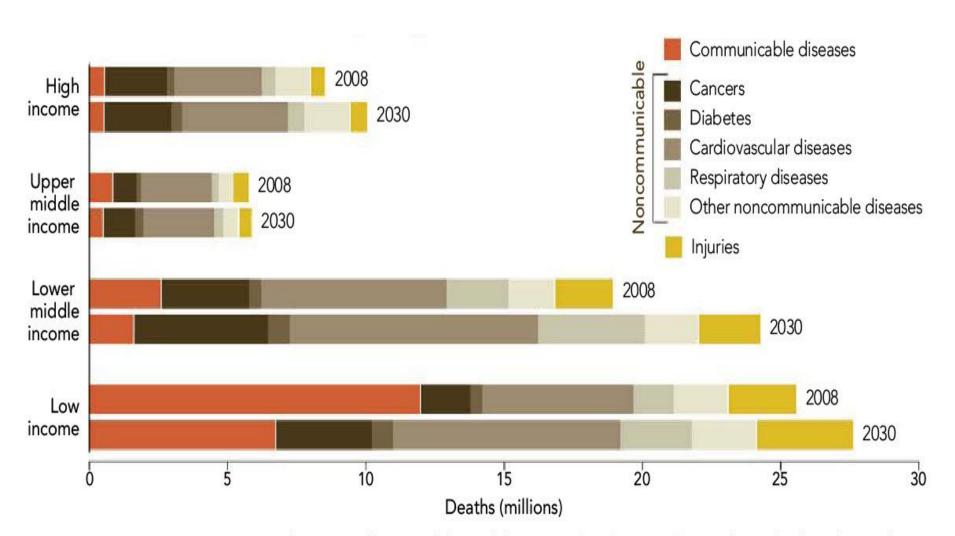
Current health care system is unsustainable



Dr. Smith JM., West Wireless Health Institute, 2010

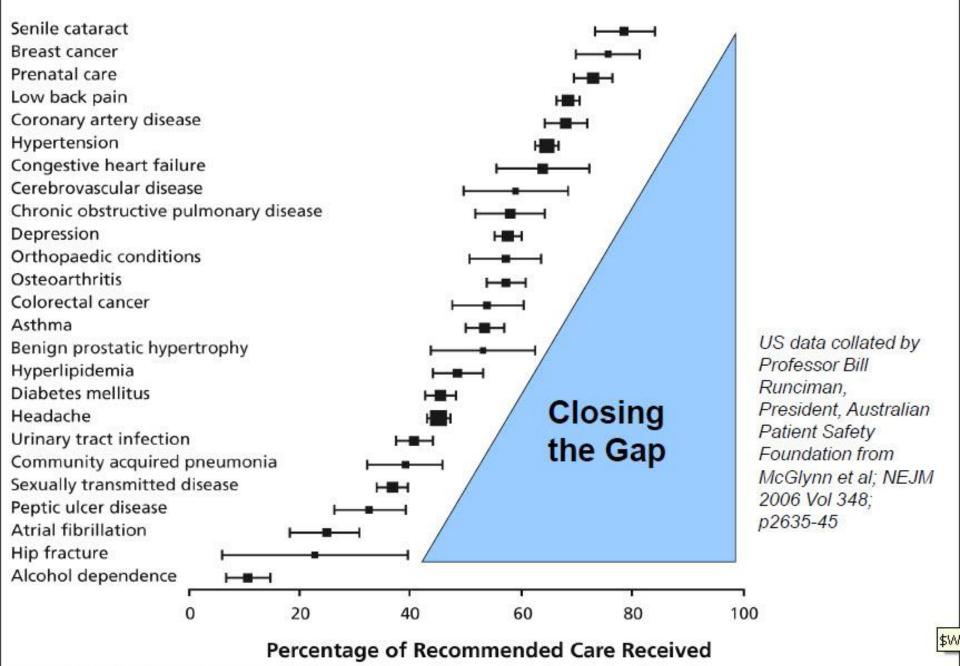


Unprepared. Many developing countries lack the resources to effectively treat renal failure, diabetes, cancer, and other debilitating NCDs.



Rising toll. Between 2008 and 2030, the World Health Organization projects that the burden of non-communicable diseases will continue to rise, even in the poorest countries.

Condition



© 2008 Map of Medicine Ltd and Zynx Health Inc.

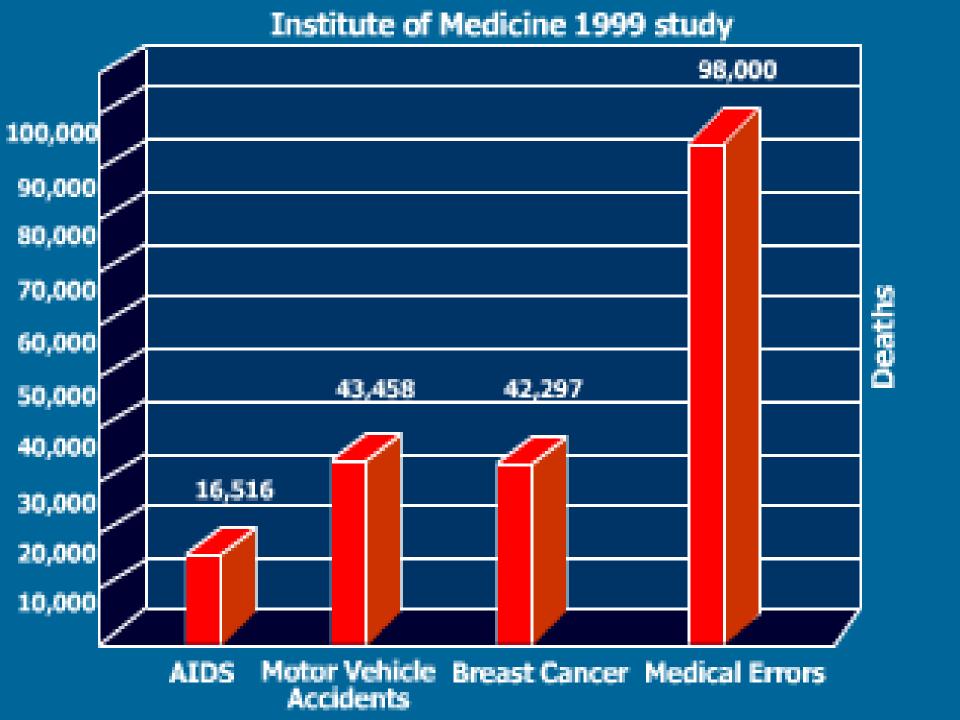
Chronic disease presents the biggest challenges

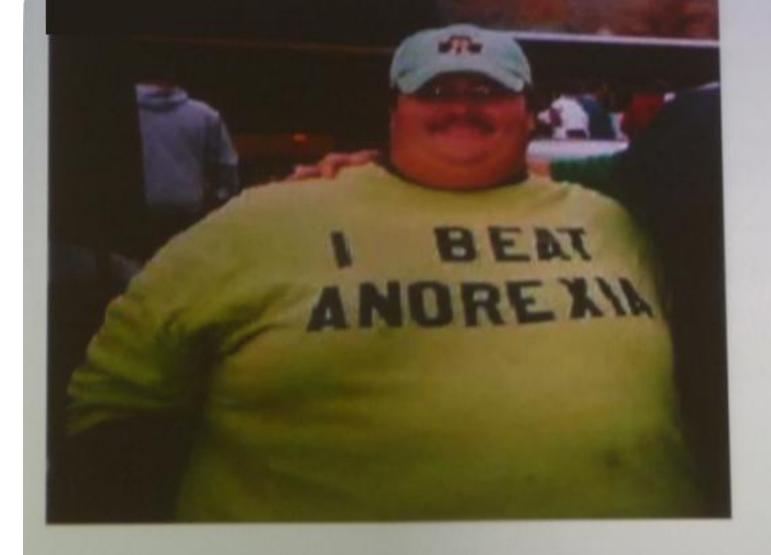
Chronic Disease Burden

- •20 million Americans have Diabetes
- •20 million Americans have Kidney Disease
- •50 million Americans have Hypertension
- •65 million Americans have Cardiovascular Disease
- •2 of 3 Americans are overweight; 1 in 5 is Obese
- •1 in 5 of Americans over 40 will develop Heart Failure

Complications from chronic disease account for ~75% of US healthcare spending

Dr. Smith JM., West Wireless Health Institute, 2010





2007 Foresight Report: £15.8bn annual cost to UK

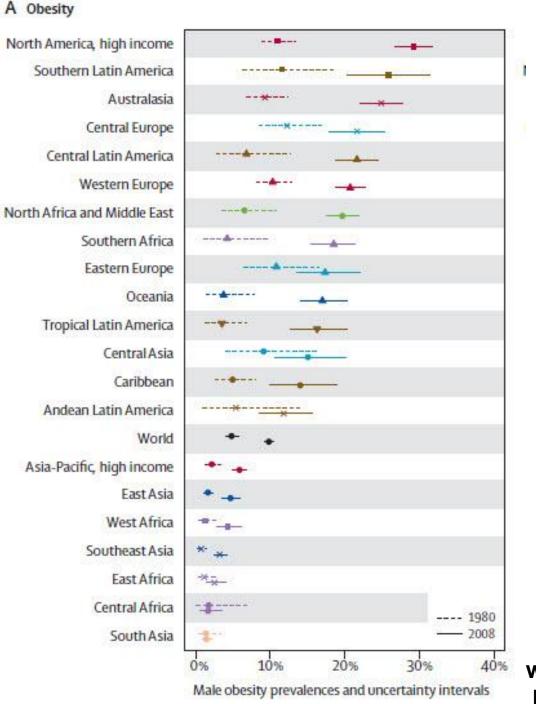
John Powel et al.,, Warwick Medical School, 2010



Figure 26.5 Identical twins with combined weight of 1,300 pounds. Note similarity in body shape.



John Powel et al.,, Warwick Medical School, 2010



www.thelancet.com Published online February 4, 2011

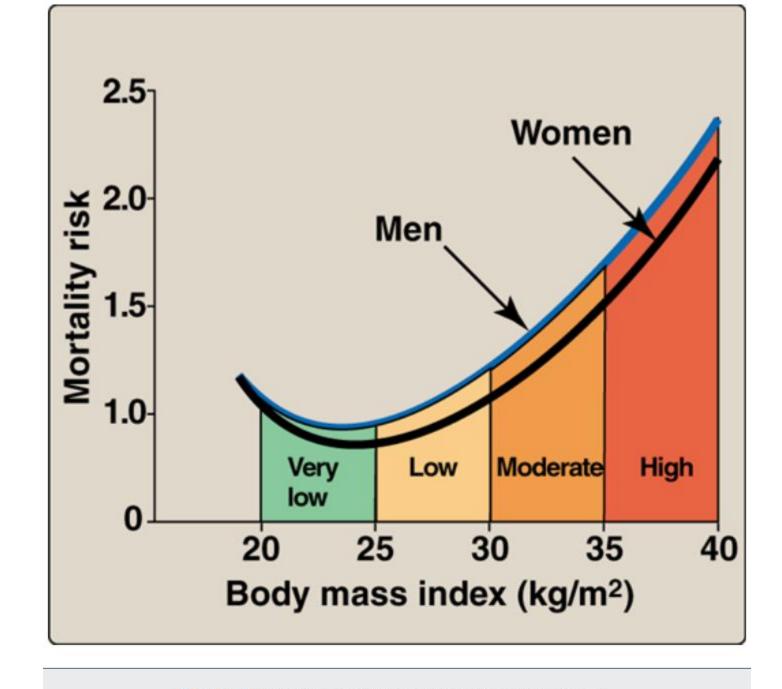


Figure 26.9 Body mass index and the relative risk of death.

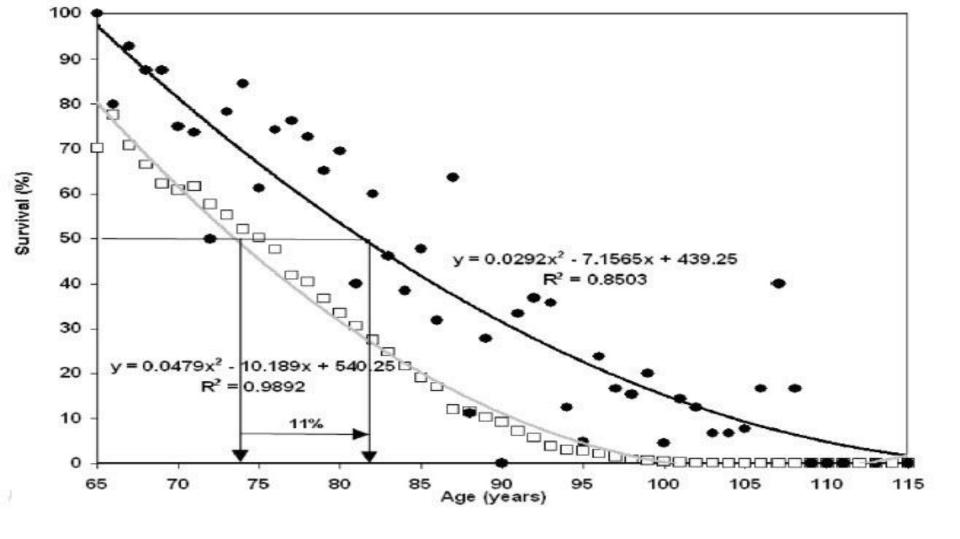
Running Prevents Early Aging in Mice

The mitochondria are the powerhouses of cells; they convert food into biological fuel. The mitochondria have their own genomes, which are highly susceptible to mutations; experiments on animals have demonstrated that mitochondria DNA mutations can cause early aging and death. Concurrent studies on humans have shown that endurance training can improve health and prolong life. Now, for the first time, a group of Canadian and American scientists has linked the two lines of research in an experiment with mice

suffering mitochondria DNA mutations.

The mice with the mutation get sick, age prematurely and die earlier than normal mice, so to test the effects of exercise, the scientists had some of the mutant mice run for 45 minutes three times a week from three months of age onward. When the mice reached eight months of age, they were far healthier than their sedentary counterparts, and none died early. Endurance training could possibly prolong the lives of children suffering from rare mitochondria diseases, which cause early aging.







TDF- участники **Typ** де Франсе

Review. Exercise acts as a drug. Pharmacological benefits of exercise.

British Journal of Pharmacology © 2012

Medscape Education

The Science and Practice of FitnessGram

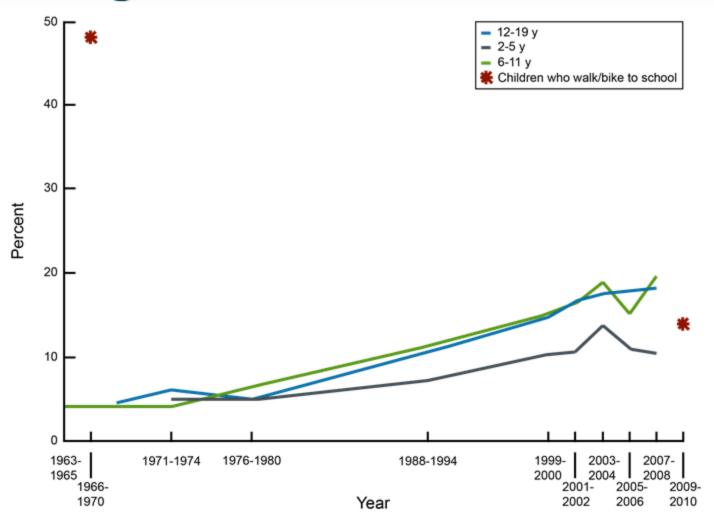
Speaker

Gregory J. Welk, PhD

Scientific Director, FitnessGram
Director, Clinical Research and Community Outreach
Nutrition and Wellness Research Center
Professor, Department of Kinesiology
lowa State University

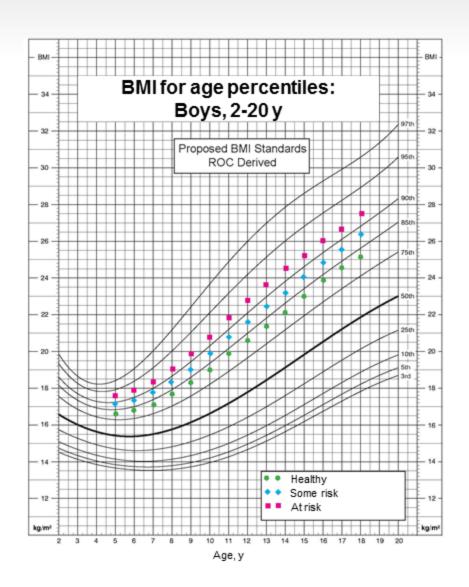
Ames, Iowa

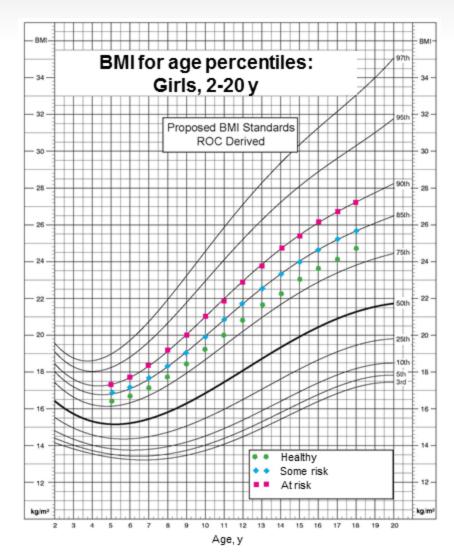
Trends in Childhood Obesity & Overweight: 1963-2010

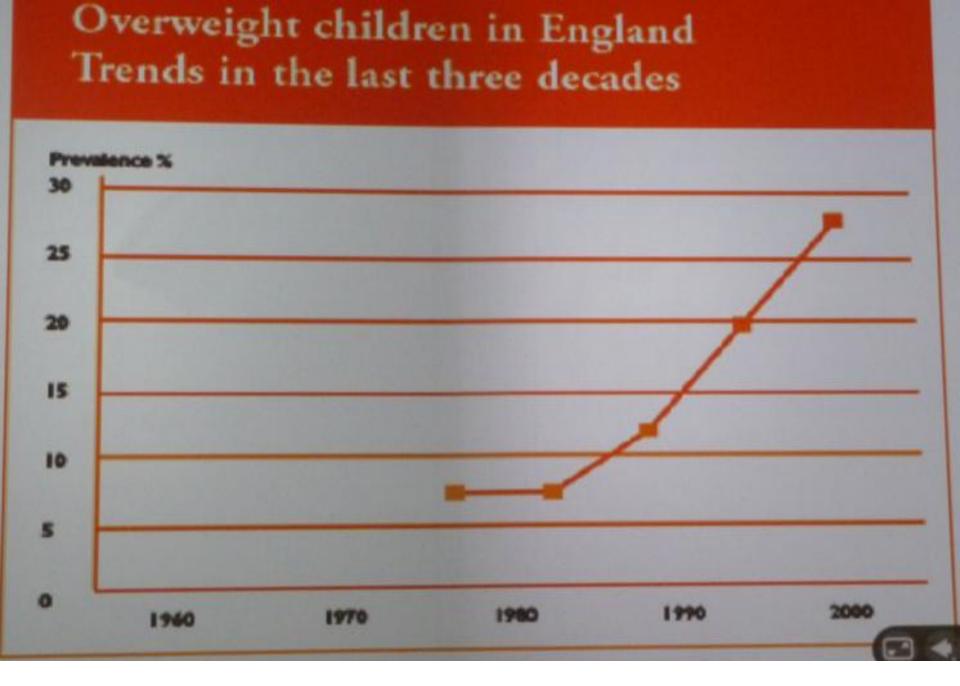


Ogden C, et al.^[5] McDonald NC, et al.^[6]

CDC Growth Charts: United States







John Powel et al.,, Warwick Medical School, 2010

Medscape Education

Increasing Children's Physical Activity: Building Free-Range Communities

Speaker

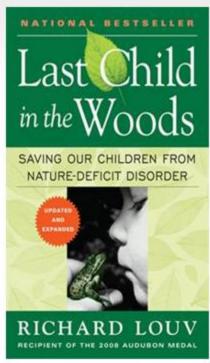
Richard Mark Fenton, MS

Adjunct Associate Professor
Friedman School of Nutrition Science
and Policy

Tufts University Scituate, Massachusetts

Kids Are Less & Less "Free-Range"





Kids held back with 'over-organised' play, says Shane Gould

OLVMPIC quilen girl Shane Gradid has biseled chaldren's sports programs as "overergonised" and bolding back the natural development of physical walk contributing to physical and social proliferns down the track. The extraper, who woo fire

entiredisk median at the 2972 Municit Olympics yesterday spoke our against children as playing as few better pushed from team opens ruther than smooneaged to play neutrally in the sundoons, "There's a certain age.



*I believe that children are publications in stars captain. siver-organised and they dren't larly in nature. Someone has ground as factors reducing child-

= 3, 5 7, 8 = could the term metars defact tren's shifter to play metarally. that to made ton disorder - it's not schooly a young for hide in . Irus disorder, but we are going to be unsided in start to see problems in children our children's playgrounds and organised sport. His concernment, tend shilly to all of us need to take some ficual bodysmic even though it is manufact their encourant

speddied" she Carrentle working on a marand at the Airs' here degree in notice prography at "The name to blame someone" and see the more. They need to trains institute the University of Tantanta for a child's full from a piece of of Public Man- Gould will publish her thoughts. apeners amusi conference in an children's physical activity in the December issue of the Old almost crementing child's piny

She blames the loss of tradhave enough opportunity out for month Australian backpank and free play essuative plan parties. The "ungrading" of paints play

"Puttic liability seems to be requestility for this," Good

playerend equipment has had the speaking know on effect of and led to the dealering supert. on our public spaces.

distriction of the structures." Speaking after her address.

TV shows emphasisms aediatithe main from for the design of cally pleating countrants that encouraged people to dech texts-

"Kids need backyards - they need to dig dist and guil up plants find womet and beetles and make tracks and build outline and pullthere-lowes again," she wast.

A mother of fixer, Gould cased her children on a property at Marganet River in Western Aus-"Christen profer a hig sod a brake where outside activity was an important part of everyday life.

In her article, Good angues the

Howard government's focus on after exhool sports to address chichood obesity was "wellmeaning" but falled to attract most children who other had a "can't do" attitude to sporta-

"Children participate wider cutto, do not in my opinion. need to be involved in organised sports," site writes.

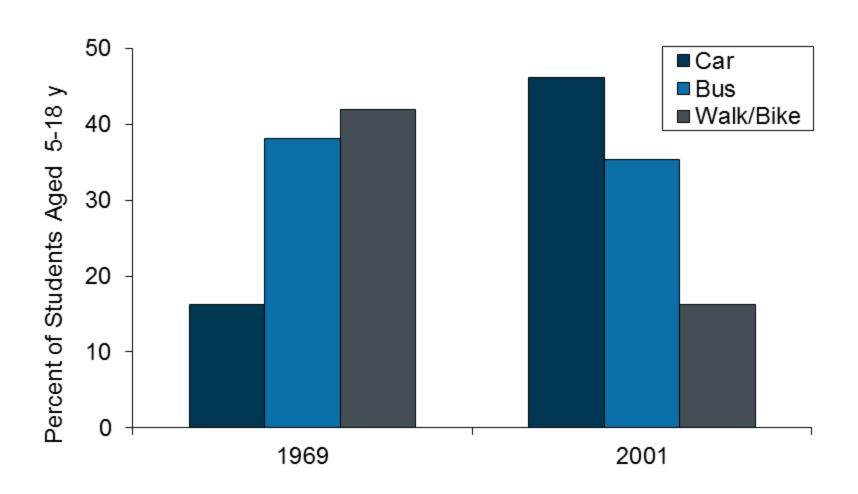
Goold said children today were clamas illusto "lack of movement asqueriences" such as reaching. clarifying hopping and quinting

HANGYOUT DAY OF themstraffer.com.au

Gibbs N^[1]; Louv R^[2]; Akerman P.^[3] All 3 images republished with permission.

Slide courtesy of Mark Fenton, MS.

Changes in Walking & Cycling to School, 1969 to 2001



Data from Ham SA, et al.[4] Courtesy of Mark Fenton, MS.

America's Looming Chronic Disease Apocalypse . . .

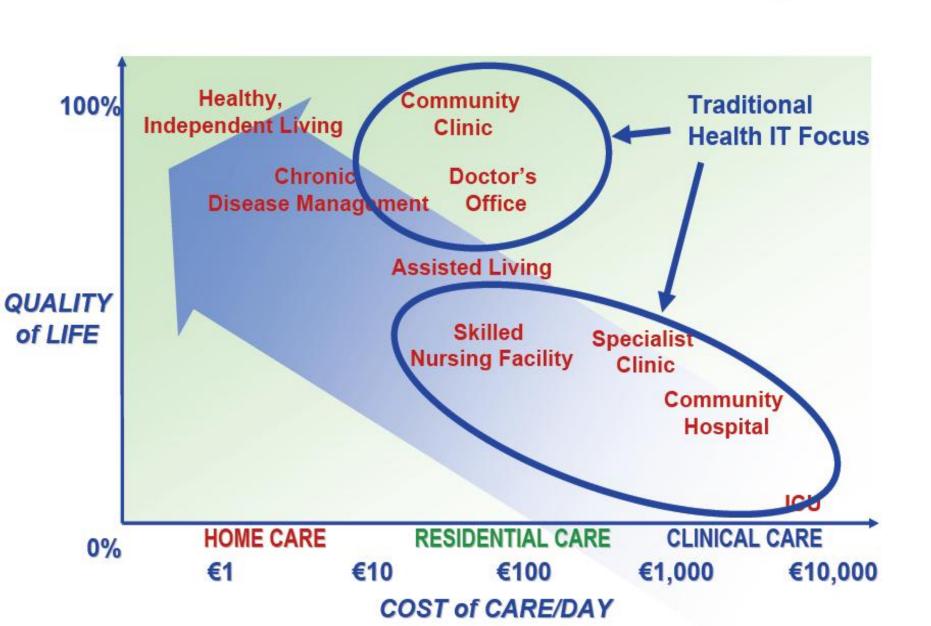
We talk about drugs, genetics, diet ... Is an obvious factor being overlooked?



Health and Social Care Costs



Connecting for Health



THE WALL STREET JOURNAL.

10 April, 2010

Study: VA's Computer Systems Cost Billions, but Have Big Payback



Anyone who follows

health IT knows that the Department of Veterans Affairs often gets high marks for being an <u>early adopter</u> of electronic medical systems in the U.S. Now a study in Health Affairs tries to put a price-tag on what the VA systems collectively called Vista, for Veterans Health Information Systems and Technology Architecture.

The bottom line: "We conservatively estimate that the VA's investments in the four health IT systems studied yielded \$3.09 billion in cumulative benefits net of investment costs by 2007," say the authors, a team from Center for IT Leadership at Partners Healthcare in Charlestown, Mass. The results looks at measures such as reduced workloads, freed workspace and savings from items such as unneeded medical tests and avoided hospital admissions.

The biggest VA outlay — and its biggest savings generator — was the Vista's Computerized Patient Record System, the home-grown system for electronic health records that was found by the study to cost \$3.6 billion. Other IT networks for administering medications with bar codes, picture archiving and communication systems and the Laboratory Electronic Data Interoperability application together cost \$470 million.

Largest Integrated Health Care System in U.S.

Largest nonprofit health plan in USA

Largest civilian deployment of EHR



15,000+ physicians

164,000+ employees

 Serving 9 states and the District of Columbia

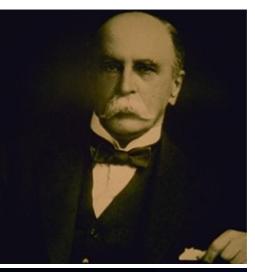
35 hospitals

454 medical offices

\$42.1* billion annual revenues



The Physician Role Changes...



Traditional Model of Care

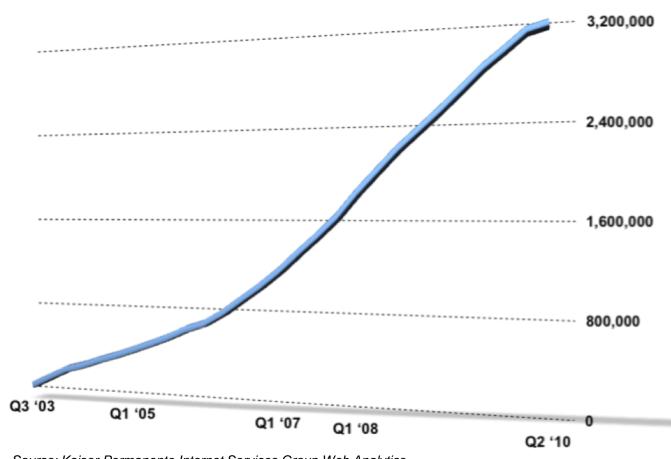
- One patient at a time
- Only know about patients who appear in your office
- No use of IT
- Limited use of "extenders"



New Model Elements

- Accountability for panel/population
- Transparency
- Use of EMR, registries, internet
- Team care (including patient)
- Moving care out of Dr. office

We Are Connected with Over 3.2 Million Members



Registered members

Second Quarter 2010 2,663,429 e-mails sent to doctors

2,034,488 prescriptions refilled

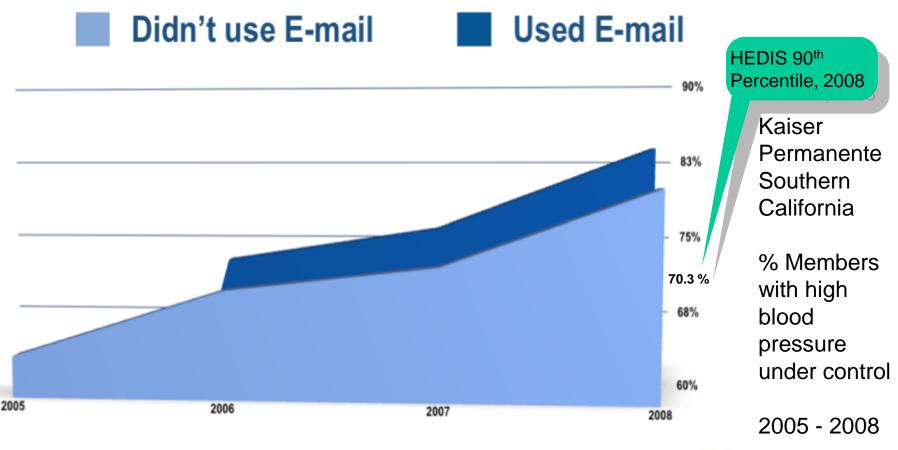
And...

Patient-Physician email associated with better quality scores

(Zhou YY, Kanter MH, Wang JJ, Garrido T. Improved Quality At Kaiser Permanente Through E-Mail Between Physicians And Patients. Health Affairs. 2010:29(7):1370-1375.)



We Use Technology To Improve Care





Leveraging Social Media

- Twitter
 - @kpnewscenter (Dec. 2009): 3,407 followers, 1,085 tweets
 - @kphistory (summer 2009): 136 followers, 165 tweets
 - @kpthrive (summer 2009): 488 followers, 431 tweets
 - @kpvivabien (summer 2009): 41 followers, 123 tweets
- Facebook (launched summer 2008)
 - Kaiser Permanente Thrive: 8,668 "fans"
 - 150 Wall posts (i.e., articles/links we posted for our fans)
 - 105,000 page views
- YouTube (launched summer 2008)
 - Total videos: 119
 - Total views: 294,400
 - Most popular: "When I Grow Up," 135,900 views







Remote Monitoring – Benefits in Numbers

US VHA study:

 Diabetes: 20.4% utilisation decrease;

■ CHF: 25.9% utilisation

decrease

Reduced hospitalisation

Application of telemedicine and home health monitoring could avoid 5.6 million admissions to hospitals for chronically ill patients in MS

Reducing diabetic death

11,000 deaths caused by complication ensuing from diabetes could be reduced in MS through the combined applications of EHR and disease management

Source: EU Swedish Presidency, (2009) eHealth for a Healthier Europe!, p. 36

UK NHS on potential of self-care:

- Reduce GP visits by 40%
- Reduce outpatient visits by 17%
- Reduce hospital admissions by 50%
- Reduce hospital stay length by 50%
- Reduce days off work by 50%

Philips Heart Failure Statistics UK:

Clinical Evidence from RMT trials on Cardiovascular disease: 20-40% reduction in length of hospitalisation

Ericsson and HealthServices24:

Clinical Evidence from RMT trials on Cardiovascular disease:

- 60% reduction in admissions
- 90% of patients claim reassured

Investment in IT & Benchmarking

Financial Year 2010/11

New IT Development in support of HA 31% priorities and organizational objectives

HA IT Recurrent Operations

47%

Total HA

78%

Development work requested and funded by other organisations

22%

Total Investment

~\$1,000M

Recent Benchmarking

HA total annual IT expenditure was only 10% of the comparable NHS London Region in the UK

HA total IT investment of HK\$2.4B since 1991 against the HK\$32.6B for Clinical Systems at the comparable Kaiser Permanente in the USA

HK\$1B project in Singapore to share all public hospitals electronic patient records by 2012 (that HA has been doing since 2001)



December 5-7, 2011

The Gaylord National Resort and Convention Center National Harbor, Washington, DC Area

Shaping the Future of mHealth

About the Summit Program Details Exhibit Floor Sponsorships Hotel & Travel Newsroom

Where Technology, Business, Research and Policy Connect.

The largest event of its kind, the 3rd annual mHealth Summit brings together leaders in government, the private sector, industry, academia, providers and not-for-profit organizations from across the mHealth ecosystem to advance collaboration in the use of wireless technology to improve health outcomes in the United States and abroad. More



Economical benefits of remote patient monitoring (RPM)

Heart Failure Care Comparison: RPM vs. Standard Care and Disease Management, Per Patient Per Year

	Management Cost	Average Readmissions	Cost of Readmissions#	Gross Savings v. RPM	Net Savings v. RPM
RPM	\$2,052 - Technology*				
	\$2,082 - Technology & DM [†]	0.552§	\$5,632		
Disease Management	\$750 [‡]	1.116**	\$11,387	\$5,755	\$3,703
Standard Care	0	1.320**	\$13,468	\$7,836	\$5,034

New England Healthcare Institute, 2009 Remote Physiological Monitoring