

THE $100 \%$ RADIO MAGAZINE

## 1925



Garry Shannon, 2006


Рисунок 23. Профессор Г.Гвида проводит радиотелеконсультачию для заболевшего моряка (1935 г.) [74]

## Vision

-Present state: Chronic diseases are episodically diagnosed and intermittently treated, consuming enormous resources driven by exacerbations, clinical decompensations, and complications.
-Future state: Chronic diseases will be met with continuous care, improving outcomes and lowering costs by prediction and prevention of acute presentations.
-Path: Skin-surface or implanted sensor technology, providing actionable diagnostic information, linked to learning systems and titratable therapies, enabling continuously-tailored (feedback-controlled) treatment.

## Chart 1: New mHealth Google hits in year



[^0]Online access is high with 79\% of the UK population now using the internet anywhere, up from $59 \%$ in $2005^{5}$


NHS - Digital First-The delivery choice for England's population, 2012
$92 \%$ of the population ( $70 \%$ for aged 65 or over) have a mobile phone, with $45 \%$ possessing a smartphone ${ }^{6}$


Have a mobile phone
Have a smartphone
NHS = Digital First-The delivery choice for England's population, 2012


## International Teleoommunioation Union

## Measuminig the Imformmanionm SOCIETy

Figure 3.1: Three stages in the evolution towards an information society


## Уровень развития IT в странах мира

|  | $R a n k$ | IDI | $R a n k$ | IDI |
| :--- | :---: | :---: | :---: | :---: |
| Economy | 2007 | 2007 | 2002 | 2002 |
| Sweden | 1 | 7.50 | 1 | 6.05 |
| Korea (Rep.) | 2 | 7.26 | 3 | 5.83 |
| Denmark | 3 | 7.22 | 4 | 5.78 |
| Netherlands | 4 | 7.14 | 6 | 5.43 |
| Iceland | 5 | 7.14 | 2 | 5.88 |
| Norway | 6 | 7.09 | 5 | 5.64 |
| Luxembourg | 7 | 7.03 | 21 | 4.62 |
| Switzerland | 8 | 6.94 | 7 | 5.42 |
| Finland | 9 | 6.79 | 8 | 5.38 |
| United Kingdom | 10 | 6.78 | 10 | 5.27 |
| Hong Kong, China | 11 | 6.70 | 12 | 5.10 |
| Japan | 12 | 6.64 | 18 | 4.82 |
| Germany | 13 | 6.61 | 14 | 5.02 |
| Australia | 14 | 6.58 | 13 | 5.02 |
| Singapore | 15 | 6.57 | 16 | 4.83 |
| New Zealand | 16 | 6.44 | 19 | 4.79 |
| United States | 17 | 6.44 | 11 | 5.25 |
| Ireland | 18 | 6.37 | 26 | 4.36 |
| Canada | 19 | 6.34 | 9 | 5.33 |
| Austria | 20 | 6.32 | 20 | 4.64 |
| Chile | 48 | 4.00 | 45 | 2.97 |
| Uruguay | 49 | 3.88 | 46 | 2.90 |
| Russia | 50 | 3.83 | 52 | 2.71 |
| Ukraine | 51 | 3.80 | 59 | 2.50 |
| Malaysia | 52 | 3.79 | 50 | 2.74 |
| Jamaica | 53 | 3.78 | 48 | 2.79 |

Chart 21: mHealth adoption may reflect relative need
Doctors per 1,000 population in 2012


Chart 20: More mHealth services are covered by payers in emerging markets than in developed countries
\% of respondents who say their organisation has started to pay for the following types of services provided via mobile devices


Access by patients to portions of his/her medical record


## 39\%

Administrative communication (e.g., appointment reminders)
34\%


38\%
Text-based consultations


Drug adherence and other health-related communication


Analysis of general health and wellness data gathered by the patient's mobile devices


Medical professionals receiving data as part of patient monitoring


Video consultations
21\%


24\%
Developed markets
Emerging markets
*Numbers may differ due to rounding
Source: Economist Intelligence Unit, 2012

# World Bank mHealth Summit （October 2009） 


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Photo credit：Text to Change
October 28th，9：00 a．m．－5：30 p．m．Washington DC time Venue： 2121 Pennsylvania Ave．，IFC Auditorium

## In the Veterans Affairs monitoring program

the average cost of $\$ 1,600$ per patient a year was much lower than
the $\$ 13,121$ spent by the department to provide home-based primary care without the "tele" component.

The department also compared the low cost of its telehealth services with the
\$77,745 per patient a year spent on nursing home care.

## Department of Veterans Affairs (2008) suggests

## possibilities for savings

From 2003 to 2007, researchers tracked a large group of patients with serious conditions, including congestive heart failure
and
$\qquad$
Patients who enrolled in a "home telehealth" program were given biometric devices to monitor and record their vital signs.

The department said that these patients showed a 25 percent drop in the number of bed days of care and a 19 percent drop in hospital admissions, compared with the time they were not in the program.

## DESPITE the promise of big savings, relatively few patients are being monitored with existing technology.

Chuck Parker, executive director of Continua Health Alliance, an mHealth industry group, estimates that only 50,000 to 70,000 patients
in the United States are monitored today.
One obstacle to wider adoption, Mr. Parker says,
is a lack of financial incentives for some major players in health care such as
hospitals. Noting that cardiac patients can be monitored at home for a fraction of
the cost of occupying a hospital bed, he said hospitals have "some fear about the
financial implications" for their own operations.
Chart 5: Patients define mHealth in terms of access and control
How patients define mHealth
$44 \%$ Use of mobile phone to learn about/monitor wellness (e.g., weight, diet, amount of exercise)
$43 \%$ Contact between patient and healthcare provider by mobile phone or other device
$42 \%$ Accessing health telephone call centres/advice lines/emergency services
$29 \%$ Automated contact with my healthcare provider (e.g., reminders about appointments or to take medication)
$25 \%$ Healthcare providers monitoring a specific patient condition (e.g., chronic disease)
$18 \%$ Community health promotion or information initiatives sending messages to mobile phone$18 \%$ Medical professionals having remote access to electronic patient records$14 \%$ Support for medical professionals making decisions remotely5\% Collecting patient data for clinical trials
Source: Economist Intelligence Unit, 2012

Chart 20: More mHealth services are covered by payers in emerging markets than in developed countries
\% of respondents who say their organisation has started to pay for the following types of services provided via mobile devices


## Chart 15: A technology gap exists between private and public sectors

Doctors with access to wireless Internet at work

Doctors without access to mobile Internet at work

Doctors who think lack of necessary technology is a leading barrier to greater adoption of mHealth applications/ services at work


Private sector

## Source: Economist Intelligence Unit, 2012

## M Bensink et al.

## A systematic review of successes and failures in home telehealth

## Device

Telephone alone ..... 57*
Telephone combined with additional device ..... 17
Videophone ..... $8^{\dagger}$
Composite device with videophone ..... 8
Composite device without videophone ..... 29
Computer ..... 1 +
Mobile phone ..... 1
Multiple devices ..... 1
Internet ..... 7
Still image videophone ..... 1
Total ..... 130

Journal of Telemedicine and Telecare 2006; 12 (Suppl. 3): S3:8-16

## M Bensink et al.

A systematic review of successes and failures in home telehealth
Disease/condition category
Diabetes 21
Mental health 16
High risk pregnancy 14
Heart failure 12
Cardiac disease 10
Caregiver 8
Cancer 8
Smoking cessation 6
Asthma 5
Hypertension 5
Home care 4
Arthritis 3
Hypercholesterolaemia 3

Total 130
Journal of Telemedicine and Telecare 2006; 12 (Suppl. 3): S3:8-16


Европейский опрос 2012 года показал, что $26 \%$ имеют iPad и используют его $25 \%$ времени.
В 2011 году $30 \%$ американских врачей имели iPad и $28 \%$ планировали приобрести его в течение 6 месяцев.

Врачи не хотят изменений в своем традиционном положении. Только $27 \%$ из них советуют своим пациентам использовать m-Health приложения для управления своим здоровьем, тогда как $13 \%$ активно уговаривают не делать этого

| Type of message | \% digital |
| :--- | :---: |
| Discharge letters from hospitals to GPs | 99 |
| Referrals from GPs to hospitals | 81 |
| Lab results from laboratories to GPs | 99 |
| Lab test orders from GPs to laboratories | 99 |
| e-Prescriptions from GPs to pharmacies | 85 |
| Reimbursement from GPs to public health insurance | 99 |
| Notifications of admission / Notifications of discharge <br> from hospitals to municipalities | 98 |
| Rehabilitation plans from hospitals to municipalities | 80 |

## NHS - Digital First-The delivery choice for England's population, 2012



Volume

# NHS - Digital First-The delivery choice for England's population, 2012 

## International standards for mobile health Continua Allaince



Continua

## Version One Device Connectivity Standards




## State of the

 Industry
## Early stage industry with huge potential

Against the backdrop of an obviously unsustainable healthcare system....to which we have just increased access...
Increased recognition of the wireless healthcare opportunity
...which we have been talking about for 10 years
...with business models which remain challenging

## The Economist




## BusinessWeek




[^0]:    *Estimate for all of 2012 taken by multiplying pre-March 27 figure by 5

