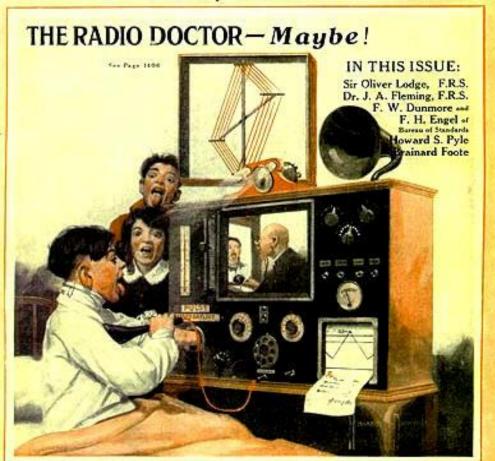
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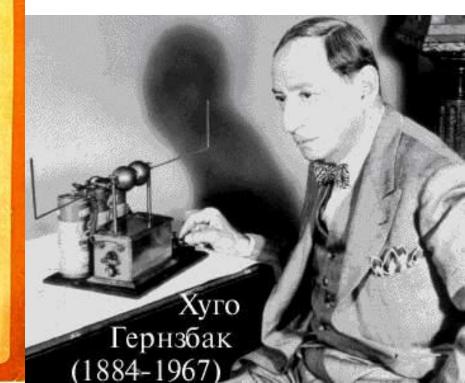
25 Cents April

Over 200 Illustrations

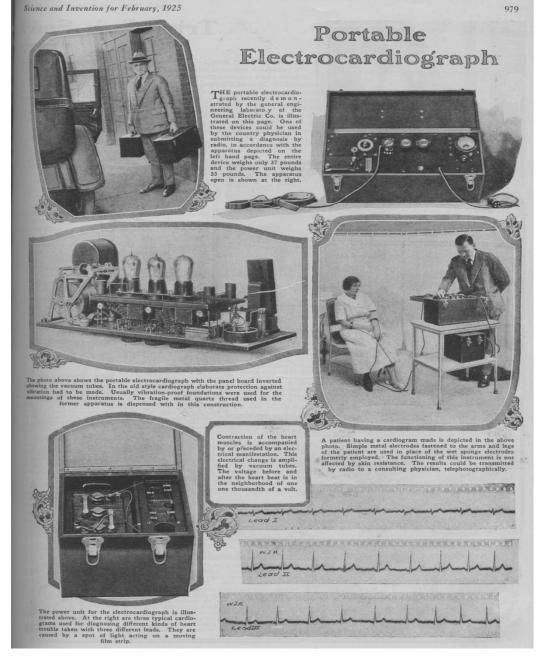
Edited by H. GERNSBACK



THE 100% RADIO MAGAZINE



1925



Garry Shannon, 2006



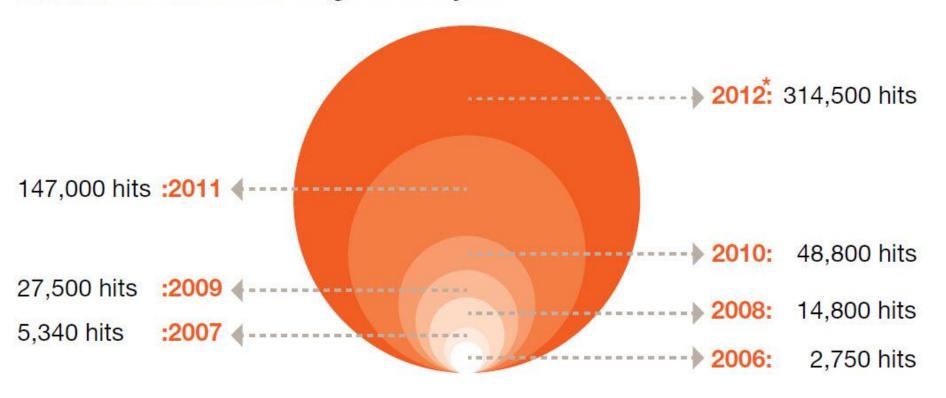
Рисунок 23.
Профессор Г.Гвида
проводит радиотелеконсультацию
для заболевшего
моряка (1935 г.) [74]

Desired Future State

Vision

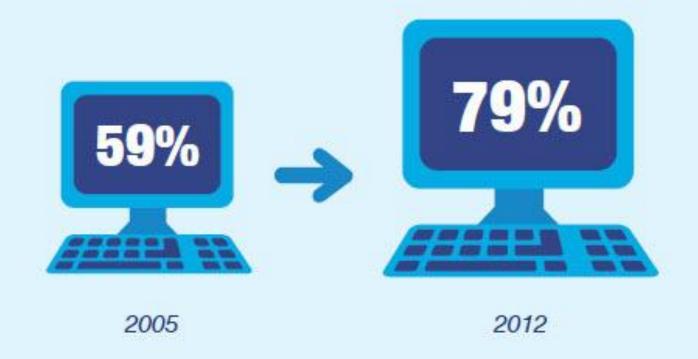
- •Present state: Chronic diseases are episodically diagnosed and intermittently treated, consuming enormous resources driven by exacerbations, clinical decompensations, and complications.
- •Future state: Chronic diseases will be met with continuous care, improving outcomes and lowering costs by prediction and prevention of acute presentations.
- •Path: Skin-surface or implanted sensor technology, providing actionable diagnostic information, linked to learning systems and titratable therapies, enabling continuously-tailored (feedback-controlled) treatment.

Chart 1: New mHealth Google hits in year



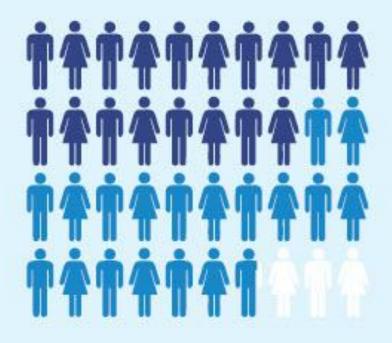
^{*}Estimate for all of 2012 taken by multiplying pre-March 27 figure by 5

Online access is high with **79**% of the UK population now using the internet anywhere, up from **59**% in 2005⁵



NHS - Digital First-The delivery choice for England's population, 2012

92% of the population (70% for aged 65 or over) have a mobile phone, with 45% possessing a smartphone⁶



Have a mobile phone

Have a smartphone

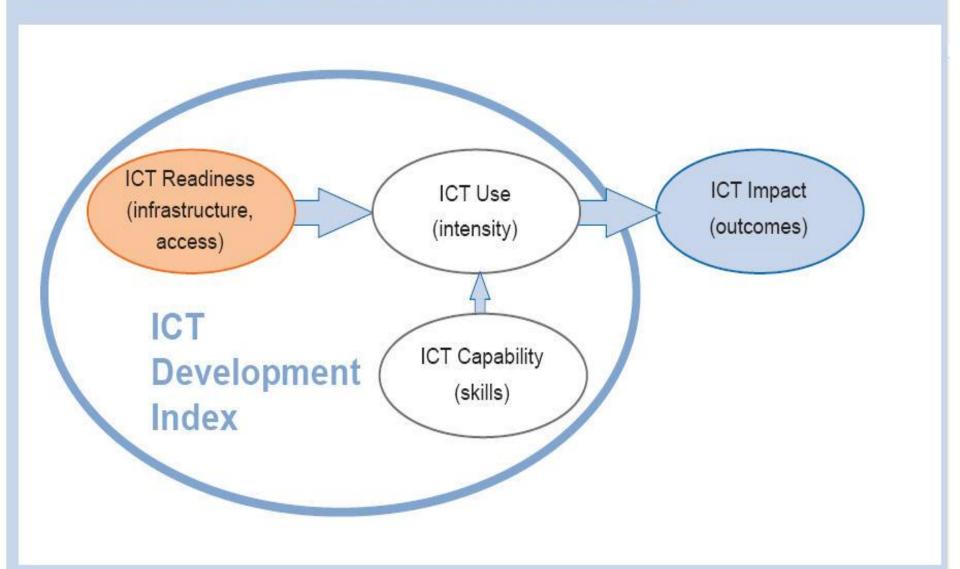
NHS - Digital First-The delivery choice for England's population, 2012

http://www.itu.int/ITU-D/ict/publications/idi/2009/index.html



Measuring the Information Society

Figure 3.1: Three stages in the evolution towards an information society



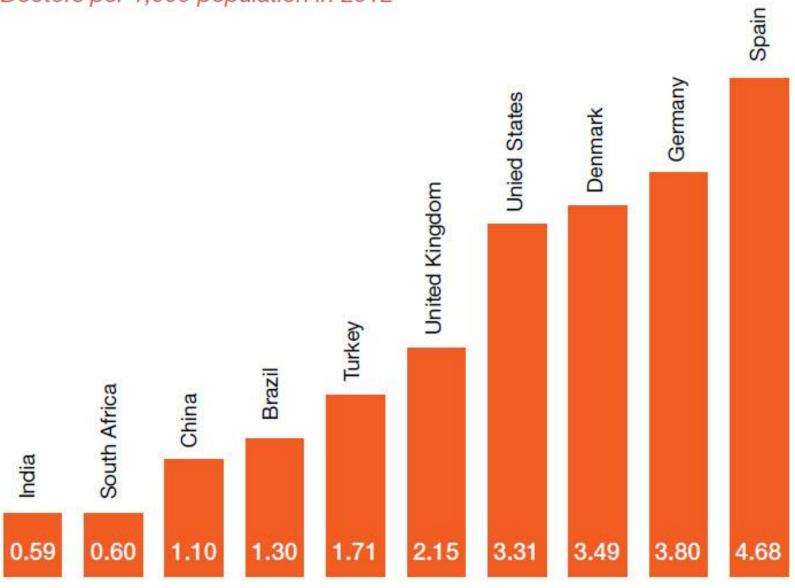
Source: ITU.

Уровень развития IT в странах мира

Economy	Rank 2007	IDI 2007	Rank 2002	IDI 2002
Sweden	1	7.50	1	6.05
Korea (Rep.)	2	7.26	3	5.83
Denmark	3	7.22	4	5.78
Netherlands	4	7.14	6	5.43
Iceland	5	7.14	2	5.88
Norway	6	7.09	5	5.64
Luxembourg	7	7.03	21	4.62
Switzerland	8	6.94	7	5.42
Finland	9	6.79	8	5.38
United Kingdom	10	6.78	10	5.27
Hong Kong, China	11	6.70	12	5.10
Japan	12	6.64	18	4.82
Germany	13	6.61	14	5.02
Australia	14	6.58	13	5.02
Singapore	15	6.57	16	4.83
New Zealand	16	6.44	19	4.79
United States	17	6.44	11	5.25
Ireland	18	6.37	26	4.36
Canada	19	6.34	9	5.33
Austria	20	6.32	20	4.64
Chile	48	4.00	45	2.97
Uruguay	49	3.88	46	2.90
Russia	50	3.83	52	2.71
Ukraine	51	3.80	59	2.50
Malaysia	52	3.79	50	2.74
Jamaica	53	3.78	48	2.79

Chart 21: mHealth adoption may reflect relative need

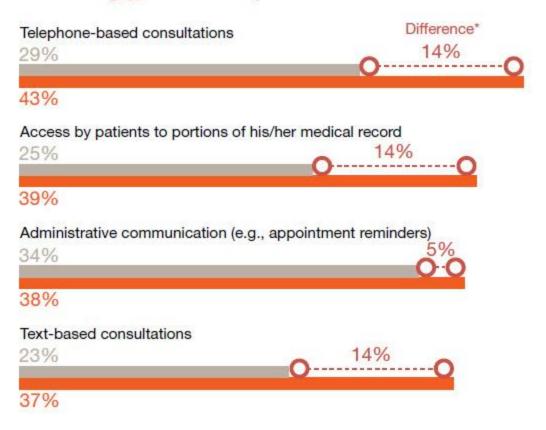
Doctors per 1,000 population in 2012

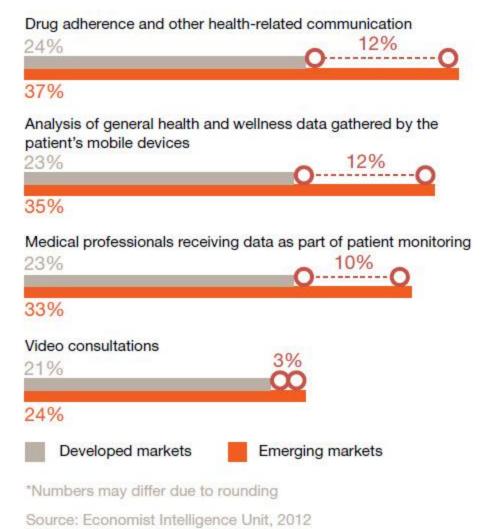


Source: Economist Intelligence Unit. 2012

Chart 20: More mHealth services are covered by payers in emerging markets than in developed countries

% of respondents who say their organisation has started to pay for the following types of services provided via mobile devices





World Bank mHealth Summit

(October 2009)



Photo credit: Text to Change

October 28th, 9:00 a.m. - 5:30 p.m. Washington DC time Venue: 2121 Pennsylvania Ave., IFC Auditorium

In the Veterans Affairs monitoring program

the average cost of \$1,600 per patient a year was much lower than
the \$13,121 spent by the department to provide home-based primary care without
the "tele" component.

The department also compared the low cost of its telehealth services with the \$77,745 per patient a year spent on nursing home care.

Department of Veterans Affairs (2008) suggests possibilities for savings

From 2003 to 2007, researchers tracked a large group of patients with serious conditions, including <u>congestive heart failure</u>

and chronic obstructive pulmonary disease.

Patients who enrolled in a "home telehealth" program were given biometric devices to monitor and record their vital signs.

The department said that these patients showed a 25 percent drop in the number of bed days of care and a 19 percent drop in hospital admissions, compared with the time they were not in the program.

NYTimes, By RANDALL STROSS

Published: September 3, 2011

DESPITE the promise of big savings, relatively few patients are being monitored with existing technology.

Chuck Parker, executive director of <u>Continua Health Alliance</u>, an mHealth industry group, estimates that

only 50,000 to 70,000 patients

in the United States are monitored today.

One obstacle to wider adoption, Mr. Parker says,

is a lack of financial incentives for some major players in health care such as

hospitals. Noting that cardiac patients can be monitored at home for a fraction of

the cost of occupying a hospital bed, he said hospitals have "some fear about the

financial implications" for their own operations.

Chart 5: Patients define mHealth in terms of access and control

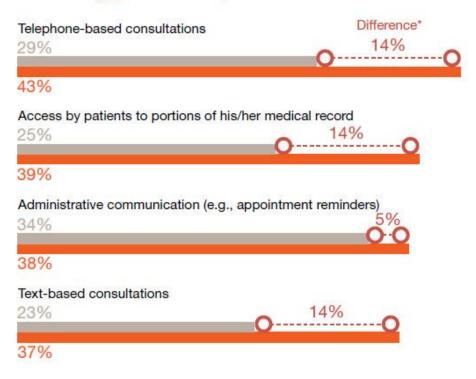
How patients define mHealth

44%	Use of mobile phone to learn about/monitor wellness (e.g., weight, diet, amount of exercise)
43%	Contact between patient and healthcare provider by mobile phone or other device
42%	Accessing health telephone call centres/advice lines/emergency services
29%	Automated contact with my healthcare provider (e.g., reminders about appointments or to take medication)
25%	Healthcare providers monitoring a specific patient condition (e.g., chronic disease)
18%	Community health promotion or information initiatives sending messages to mobile phone
18%	Medical professionals having remote access to electronic patient records
14%	Support for medical professionals making decisions remotely
5%	Collecting patient data for clinical trials

Source: Economist Intelligence Unit, 2012

Chart 20: More mHealth services are covered by payers in emerging markets than in developed countries

% of respondents who say their organisation has started to pay for the following types of services provided via mobile devices



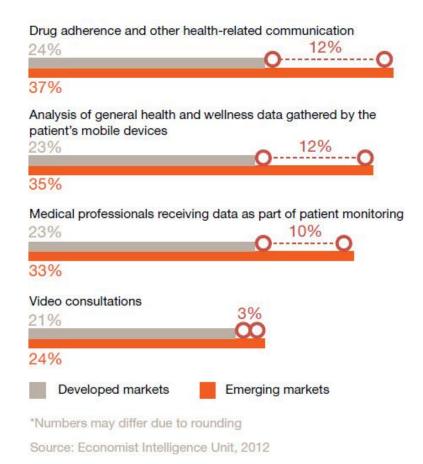
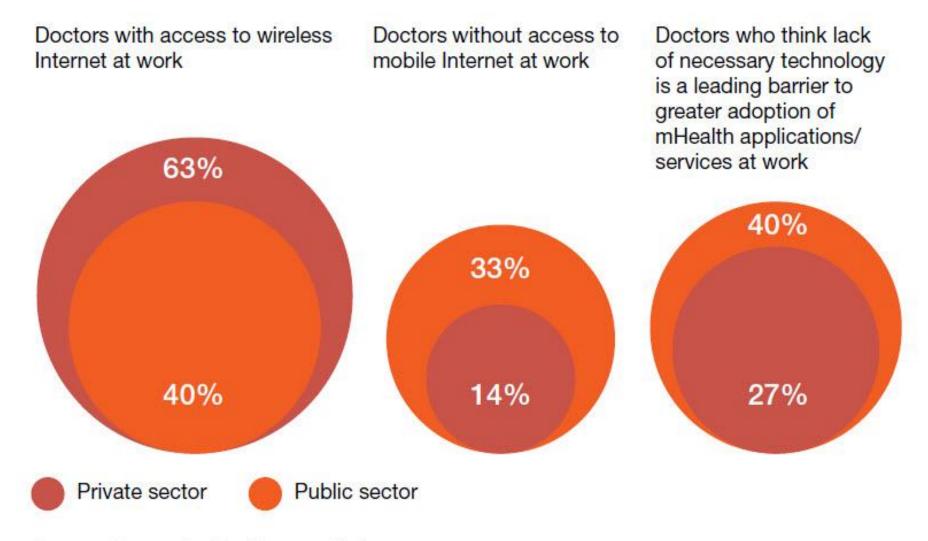


Chart 15: A technology gap exists between private and public sectors



Source: Economist Intelligence Unit, 2012

M Bensink et al.

A systematic review of successes and failures in home telehealth

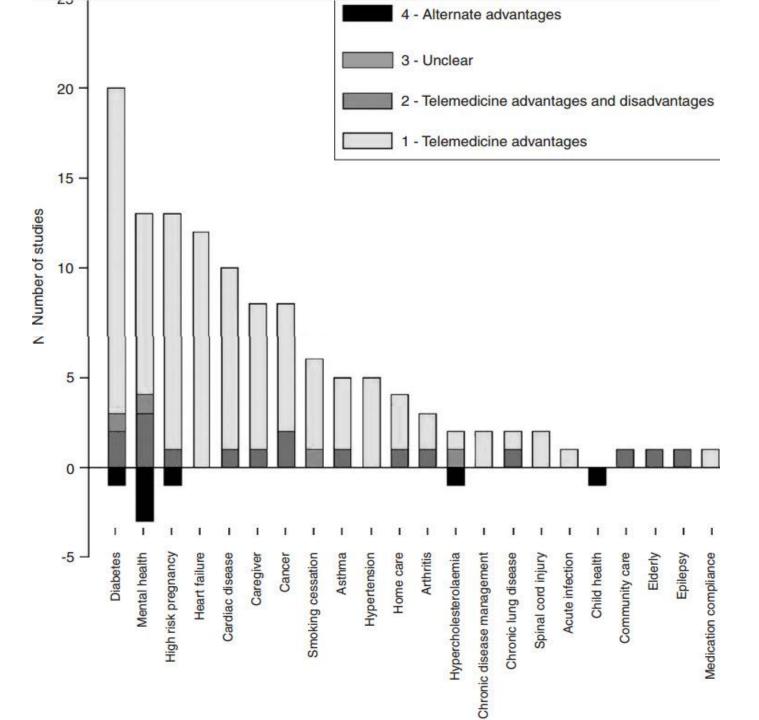
Device	Number of projects
Telephone alone	57*
Telephone combined with additional device	1 <i>7</i>
Videophone	8 [†]
Composite device with videophone	8
Composite device without videophone	29
Computer	1‡
Mobile phone	1
Multiple devices	1
Internet	7
Still image videophone	1
Total	130

Journal of Telemedicine and Telecare 2006; 12 (Suppl. 3): S3:8–16

M Bensink et al.
A systematic review of successes and failures in home telehealth

Disease/condition category	Number of projects	
Diabetes	21	
Mental health	16	
High risk pregnancy	14	
Heart failure	12	
Cardiac disease	10	
Caregiver	8	
Cancer	8	
Smoking cessation	6	
Asthma	5	
Hypertension	5	
Home care	4	
Arthritis	3	
Hypercholesterolaemia	3	
Chronic disease management	2	
Total	130	

Journal of Telemedicine and Telecare 2006; 12 (Suppl. 3): S3:8–16





Европейский опрос 2012 года показал, что 26% имеют iPad и используют его 25% времени.

В 2011 году 30% американских врачей имели iPad и 28% планировали приобрести его в течение 6 месяцев.

Врачи не хотят изменений в своем традиционном положении. Только 27% из них советуют своим пациентам использовать m-Health приложения для управления своим здоровьем, тогда как 13% активно уговаривают не делать этого

Type of message	% digital
Discharge letters from hospitals to GPs	99
Referrals from GPs to hospitals	81
Lab results from laboratories to GPs	99
Lab test orders from GPs to laboratories	99
e-Prescriptions from GPs to pharmacies	85
Reimbursement from GPs to public health insurance	99
Notifications of admission / Notifications of discharge from hospitals to municipalities	98
Rehabilitation plans from hospitals to municipalities	80

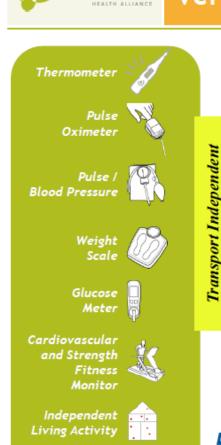
NHS - Digital First-The delivery choice for England's population, 2012

NHS - Digital First-The delivery choice for England's population, 2012

International standards for mobile health - Continua Allaince



Version One Device Connectivity Standards



Medication

Adherence





- 11073-10404 = Pulse Oximeter
- 11073-10406 = Pulse / Heart Rate
- 11073-10407 = Blood Pressure
- 11073-10408 = Thermometer
- 11073-10415 = Weighing Scale
- 11073-10417 = Glucose
- 11073-10441 = Cardiovascular Fitness

Monitor

- 11073-10442 = Strength Fitness Equipment
- 11073-10471 = Independent Living Activity
- 11073-10472 = Medication Monitor
- 11073-20601 = Base Framework Protocol







Personal Health Device Class Specification

Medical Device Profile Specification



Continua Alliance

















Goals:

Adopt international standards





















Accomplish end-to-end system interoperability globally





























State of the Industry

Early stage industry with huge potential

- Against the backdrop of an obviously unsustainable healthcare system....to which we have just increased access...
- Increased recognition of the wireless healthcare opportunity
- ...which we have been talking about for 10 years
- ...with business models which remain challenging

The Economist





