

Overview of e-Tourism solutions from other regions

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1. Services with route building:

- kwenda.ru
- autotravel.ru
- mtrip.com (US, Europe and Asia)

2. Services with booking options:

- tripster.ru
- tripit.com

3. Information services

- etovidel.net
- geocaching.su
- mir.travel

4. to be continued.....

Main functions of services:

- Providing information of places of interests
- Route building
- Reviewing of places around user
- Augmented reality
- Travel blogging
- Binding attractions to map



This service allows users to build routes on the map from point to point or within given radius based on indicated interests.

There is a catalogue of routes, which can be modified.

Photos

(www.panoramio.com)

and reviews from partner sites are attached to the sights.

You can register online as a partner and create a proposal for your own routes.

Coverage of Karelia too small

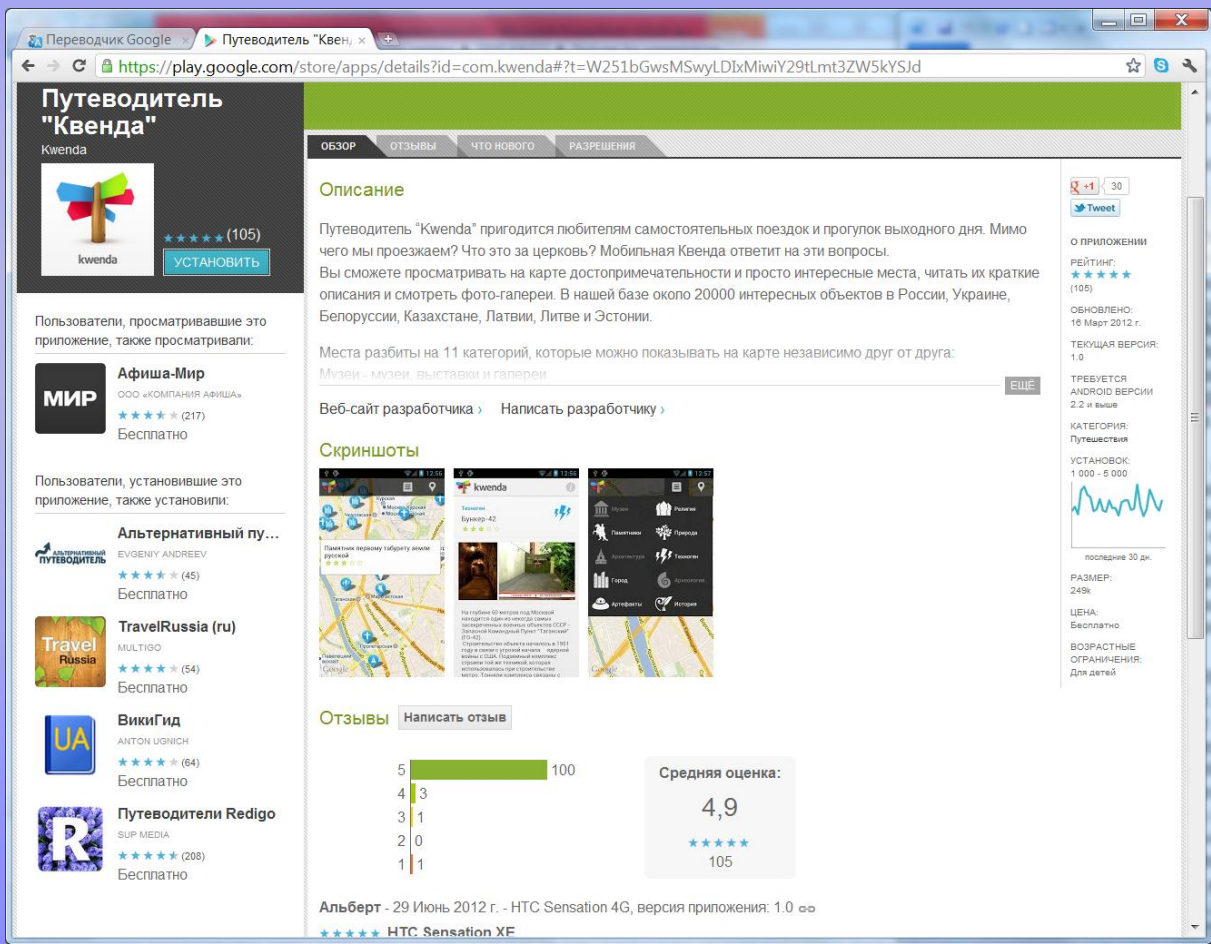
The screenshot displays the kwenda.ru website interface. At the top, there are navigation links: Главная, Карта, Профиль, Партнеры, and Помощь. A search bar is visible with the URL www.kwenda.ru/map/#rid=ecbjlrgqx. The main content area features a map of Karelia with a red route line connecting Petrozavodsk and Kondopoga. A pop-up window titled 'Концлагерь' (Concentration Camp) is open, showing a photo of a forest with several black crosses. Below the photo, there is a 5-star rating and a copyright notice for Panoramio. The left sidebar contains a 'Простой' (Simple) section with a 'В области' (In the area) button. Below this, there is a text input field for 'Кондопога' and a 'Спланировать' (Plan) button. The 'Маршрут' (Route) section shows a length of 58 km and social media sharing options. At the bottom, there is a 'Студенческий бульвар в Петрозаводске' (Student Boulevard in Petrozavodsk) section with a 5-star rating.

The mobile guide exists (Android 2.2 and above, free), mainly for independent travelers and weekend trips.

The application allows to view on the map sights and attractions, to get a brief description and photos.

The database contains about 20,000 sights in Russia, Ukraine, Belarus, Kazakhstan, Latvia, Lithuania and Estonia.

Places are divided into 11 categories: museums, churches, historical places, stadiums, etc.



This is a travel portal. There is a tool for building routes between cities taking into account sights along the way.

- large database of attractions of Russia
- Objects with reviews classified by types, regions, cities
- Search and filtering of the data on the portal
- Routes building only for roads of Russia

US analogue: www.tripcart.com

The screenshot shows the autotravel.ru website interface. At the top, there's a navigation bar with links like "Города", "Достопримечательности", "Где остановиться?", "Где поесть?", "Трассы", and "События". Below this is a news feed with dates and headlines. A calendar for November 2012 is visible on the left. On the right, a route planning window is open, showing a route from Petrozavodsk to Matrosy, Stolovaya, and Oloonec, with distances and road types (M18, "Кола").

News Feed:

- 01.11.2012 В Москве построят арт-квартал
- 31.10.2012 На "Музейный квартал" в Пскове и музеефикацию Покровской башни в 2013 году будет выделено почти полмиллиарда рублей
- 31.10.2012 В Пильнинском районе ополчения
- 30.10.2012 В Пензе начали реконс
- 29.10.2012 В Рамони начали благо
- 29.10.2012 Ольденбургских
- 29.10.2012 Новый пункт пропуска
- 29.10.2012 границе
- 29.10.2012 Петербуржцы попросят
- 29.10.2012 "Пластилиновой ворон
- 26.10.2012 Музей в "Ударнике" от
- 26.10.2012 реконструкцию
- 26.10.2012 Ремонтом школы-музея
- 26.10.2012 студенты
- 26.10.2012 В Исаакиевском соборе
- 26.10.2012 подъема колясочников
- 25.10.2012 Этнокультурный центр
- 25.10.2012 В песчаных дюнах Ана
- 25.10.2012 маршрут

Calendar (November 2012):

<<	ноя	2012	>>			
Пн	Вт	Ср	Чт	Пт	Сб	Вс
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Route Planning Window:

Петрозаводск
[Стереть] [Добавить ответвление] [Стереть все дальше]
- пересечение дорог:
"Кола"
Петрозаводск - Гирвас, подъезд к Кивачу
Петрозаводск - Вознесенье
Петрозаводск-Суоярви
Трасса М18 | 37 км. (итого 37)

Матросы, Столовая
[Стереть] [Добавить ответвление] [Стереть все дальше]
Трасса М18 | 14 км. (итого 51)

Пряжа
[Стереть] [Добавить ответвление] [Стереть все дальше]
- пересечение дорог:
Пряжа-Сортавала
"Кола"
Трасса М18 | 34 км. (итого 85)

Интерпосёлок. Важеозерский Спасо-Преображенский монастырь
[Стереть] [Добавить ответвление] [Стереть все дальше]
Трасса М18 | 50 км. (итого 135)

Олоонец
[Стереть] [Добавить ответвление] [Стереть все дальше]
- пересечение дорог:
"Кола"

This site provides the applications for iPhone / iPad and Android smartphones. These applications are quality commercial generators of routes and augmented reality for the image obtained with a phone camera.

- Dates, importance of points are used during route planning
- Ability to send images from the camera via e-mail or social network
- Building routes only inside cities
- Existing routes can be changed
- No web interface (mobile only), no interface in Russian



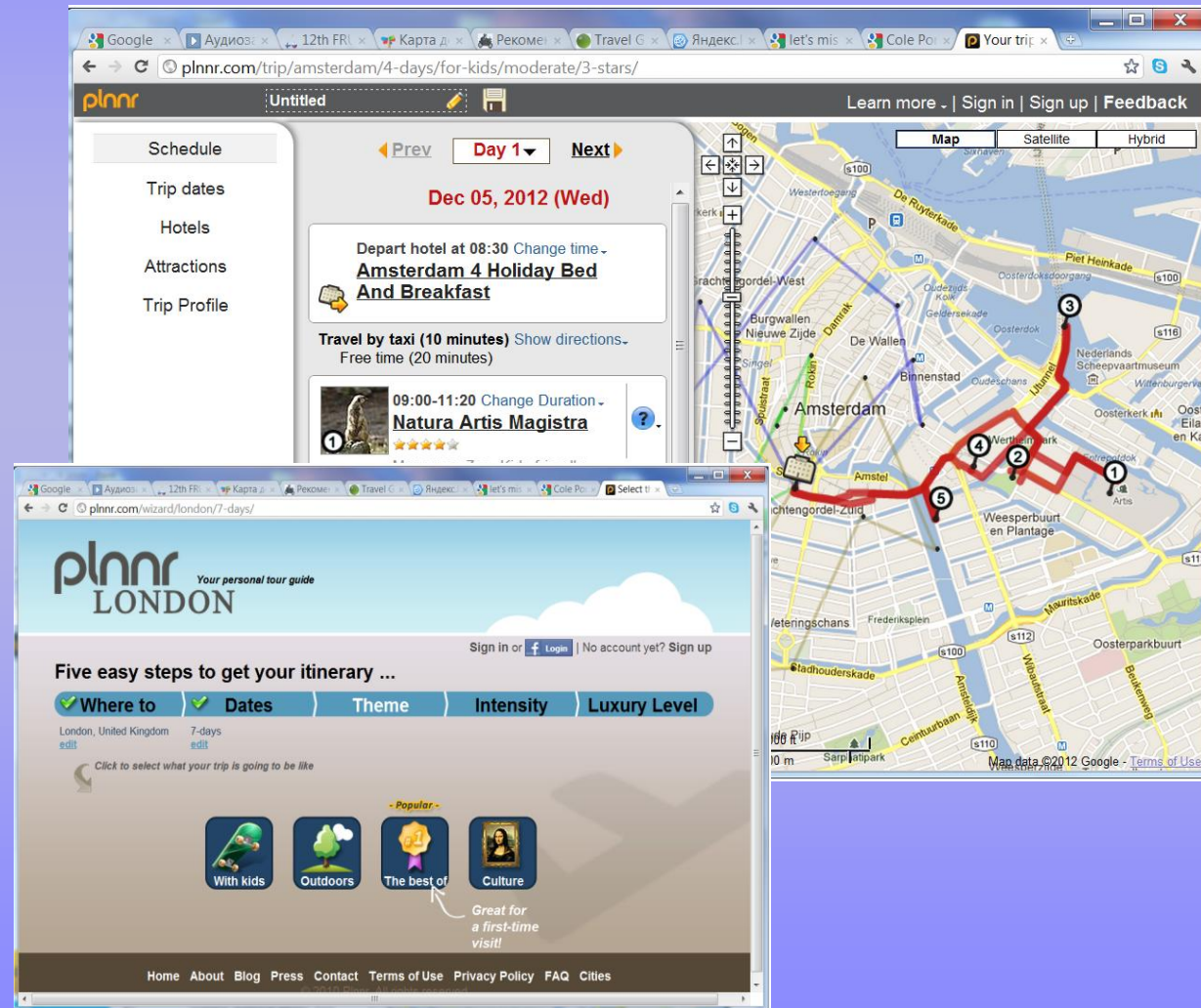
- Augmented reality: labels of places of interests are displayed when pointing to a location with the phone camera.



- Communication with the phone navigator - map identifies the tourist's location and offers the most suitable tourist routes

The software builds city routes nearby the chosen hotel

- Information from Wikipedia, TripAdvisor, Picasa, Yahoo Travel, Frommers, Flickr is used
- Routes classification by tour type (culture, kids, etc.), by intensity
- Google-maps are used for route visualization
- User can not get the route between cities
- There is no information about Russia



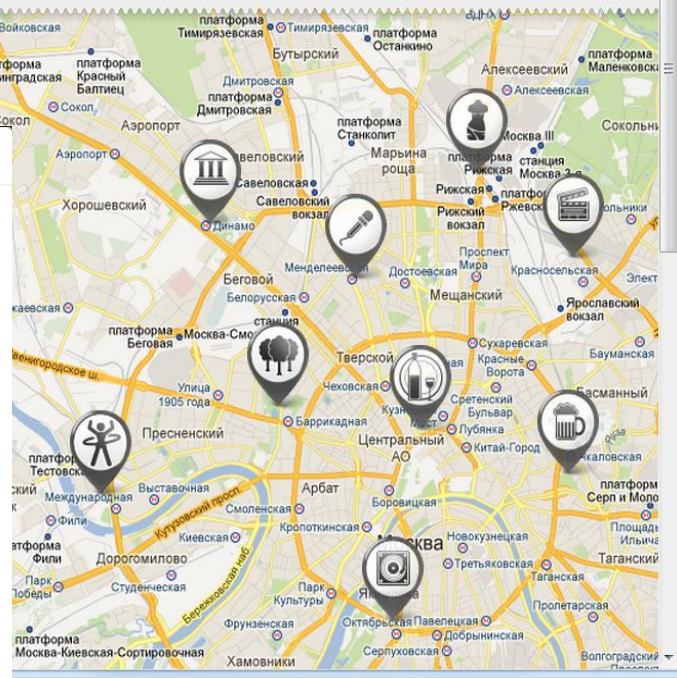
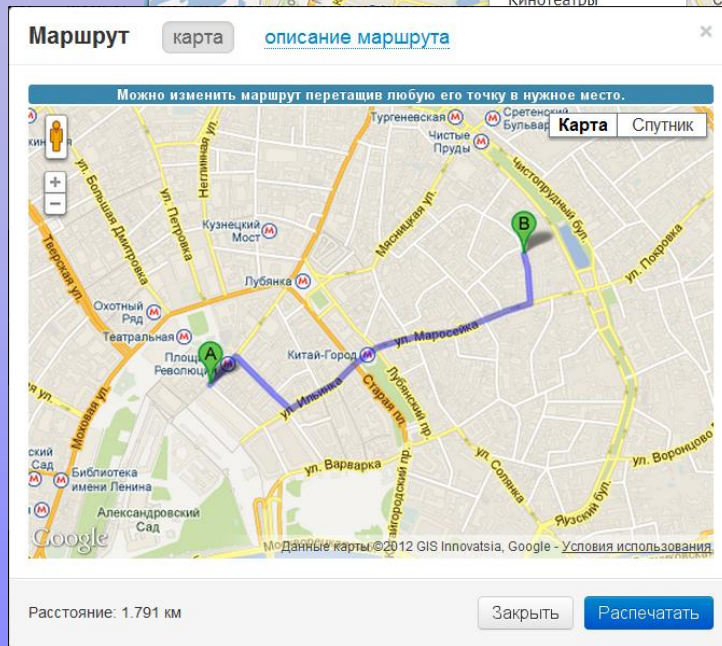
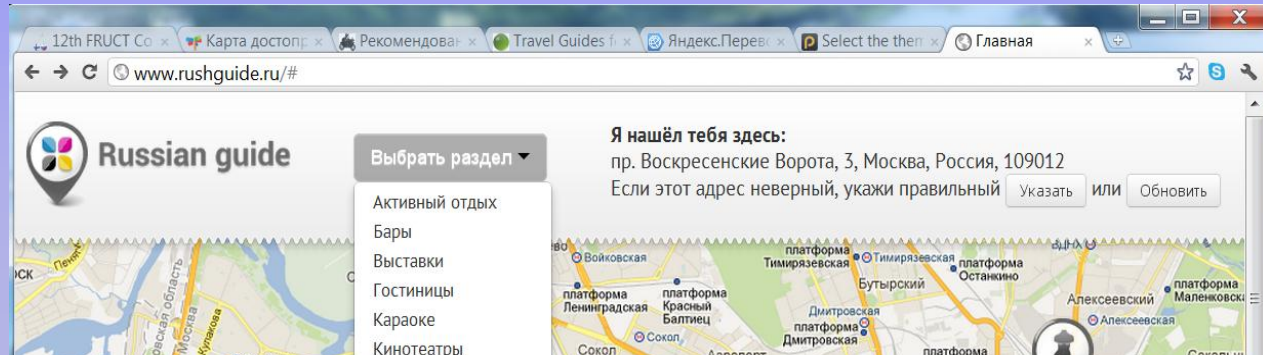
This resource determines the location of the user and provides a list of objects of interests nearby.

The location can be also specified manually

The objects of interests are restaurants, museums, exhibitions, cinemas, etc.

The user's location displays on the map.

The service builds the route to the object of interest.



User have to specify the city and country, and indicate the approximate dates of travel to use this service for the journey. Then user get a detailed route description and comments from other users.

- The site provides an opportunity to review the details of the selected locations
- The user can add favorite useful information to the description on his trip
- All scheduled items are displayed on the map, which can be exported in "Live Journal" or other blogging site

The screenshot shows the Tripster.ru website interface. The browser tabs include 'Переводчик Google', 'tripster — Яндекс. На...', and 'Трипстер - Помогае...'. The website header features the Tripster logo and a search bar with the text 'Введите название страны или города'. Below the header are navigation links: 'Вопросы и ответы', 'Авиабилеты', 'Отели', 'Заметки', and 'Люди'. The main content area is titled 'Готовимся к самостоятельным путешествиям' and includes a welcome message, a section for planning trips ('Планируйте новые поездки'), a section for asking questions ('Задавайте вопросы опытным путешественникам'), and a section for creating a profile ('Заведите свой профиль путешественника'). The sidebar on the right shows 'Скоро уезжают' (Leaving soon) and 'Недавно вернулись' (Recently returned) with travel logs for various destinations like Hungary, France, and Russia.

The site provides travel planning services with the ability to order services from partner companies. Purchasing services through the site guarantees quick reception of information to your phone about changes and travel details.

- Web-services provide the ability to schedule collective tours
- Possibility of the routes building, adding photos and comments
- Mobile version of the service
- The language of site is English
- Services at this site are not free

The screenshot displays the TripIt website interface for a travel itinerary. The main heading is "My Barcelona" with the dates "Nov 10 - 15, 2012 / Barcelona, Spain" and the traveler's name "Irina Shabalina". Navigation tabs include "Map", "Sharing", "Cost", "Options", and "Print". The current date is "Sat, Nov 10".

The flight details section shows:

- Flight:** Aeroflot Russian Airlines 123
- Arrive:** Confirmation # 1111111, Seat 1
- More Info:** Includes links for "TripIt Pro", "Alternate Flights", and "Track for Refunds".

Below the flight details, there is a prompt: "Looks like you might need a hotel. Why not let TripIt help you find one?" with a "Get Started" button.

The bottom of the page shows a calendar view for the trip dates: "Nov 11 - 14, 2012". The calendar includes days from Sun to Wed, each with a "+ ADD PLANS" button.

Advertisements on the right side include:

- A red suitcase advertisement: "Get the most out of TripIt. Get TripIt on the go with our mobile and tablet apps! Get the mobile app."
- A Victorinox advertisement: "FROM THE MAKERS OF THE ORIGINAL SWISS ARMY KNIFE. Shop swissarmy.com now >>".
- A Sky Mall advertisement: "Taking ordinary gifts to extraordinary. SAVE 20%".

There is database of sights and informal places of interests with photos and comments

- Database is updated by users, places are mapped by Yandex.Map
- There is no function of route building
- The commercial proposals for trips are offered

www.etovidel.net

Выберите город

Неформальные достопримечательности

например, старый арбат

О проекте
Мы собираем примечательности. Интересные места и необычные памятники, про которые официальные путеводители не считают нужным упоминать. **А они прекрасны!** Смотрите их на сайте, обсуждайте, добавляйте (они публикуются сразу) и посещайте «живую» - есть карты и экскурсии... Опубликованные достопримечательности редактируются их авторами. [И еще о проекте >>](#)

Войти
Примечательностей всего на сайте: **4495**
за две недели: **96**

Памятники: Люди, Животные, Объекты, ЖЗП, Ракурсы

Архитектура: Дворы, Здания, Мосты, Набережные, Парки-сады

ИЗО: Граффити, Стенсипы, Вывески, Иное, Приколы

Персонажи: Музыканты, танцоры, Городские чудачки, Все остальные

Очаги культуры: Представления, Музеи-выставки, Флешмобы, Памятные места

добавить свое место

Новые примечательности
1 2 3 4 5 ... 258 →

Стадион "Петровский"
сегодня Санкт-Петербург © Ольга
Стадион "Петровский" - домашняя арена ФК "Зенит". Знаю, что

Вы их высоко оценили:
Настоящий зеленый дракон

This site contains database of so-called "caches" or "secret places". The main purpose of the site - to provide information about hidden caches to users engaged in geocaching.

Geocaching considered search the «caches» or «secret places» with usage of information of their geographical location using GPS navigators.

The "caches" usually associated with the place of hiding historical, cultural, natural and other attractions

Mobile application for geocaching are provided on the site

The screenshot shows the website interface for geocaching.su. At the top, there is a navigation menu with links for 'ГЛАВНАЯ', 'ОБ ИГРЕ', 'ТАЙНИКИ', 'ТЕХПОМОЩЬ', 'УСЛУГИ', and 'ФОРУМ'. Below the menu, there are several sections:

- Новые фотоальбомы**: A grid of six thumbnail images representing different photo albums.
- Лента новостей**: A list of news items with dates and titles, such as 'Итоговая встреча сезона 2012' and 'Все творческие конкурсы и номинации сезона 2012'.
- Новые тайники**: A list of newly added caches, each with a small icon and a title, such as 'Свято-Никольский источник' and 'Петербургская загадка №1'.

The site provides information about cities and attractions with photos.

- Making route for the selected city with a description, photos and maps of favorite places
- Individual guide is easy to print or transfer to iPhone
- Convenient service for autotravellers
- Service proposes a list of other cities located within 100 km away which can be visited in one day

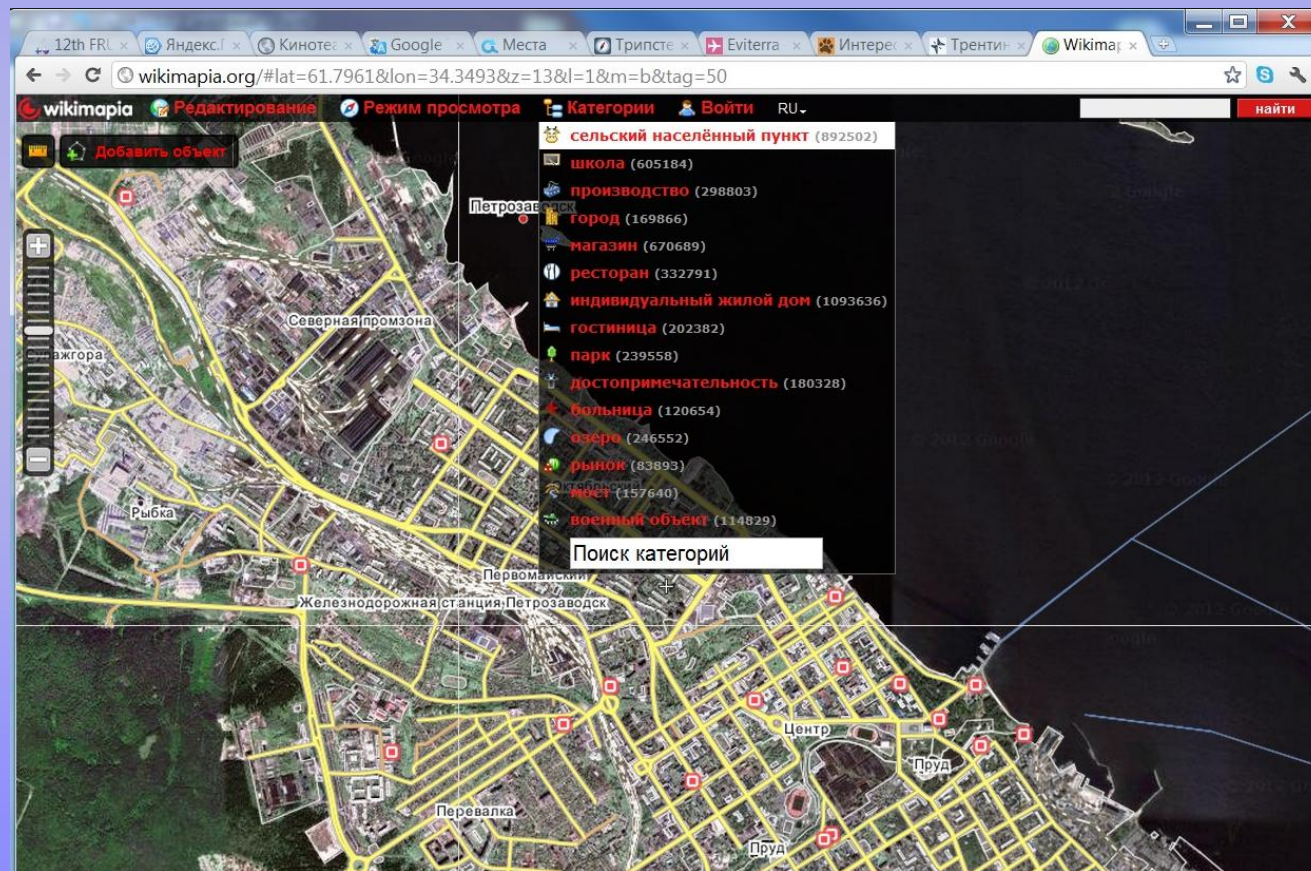
The image shows two screenshots of the mir.travel website. The top screenshot displays the main search page with the 'афиша МИР' logo, a search bar, and navigation links for various regions like 'РОССИЯ', 'ЕВРОПА', 'АЗИЯ', etc. Below the search bar, there's a promotional banner for 'Практика удачных путешествий' (Practice of successful travels) with a 'Загрузить приложение' (Download app) button. The bottom screenshot shows the city page for 'Иерусалим' (Jerusalem), featuring a list of 'Места и идеи' (Places and ideas) such as 'Рестораны 58', 'Музеи 13', and 'Храм Гроба Господня' (Church of the Holy Sepulchre).

This is a maps creation project based on Google Maps technology with Wiki. There were already more than 18 million objects in the database in early 2012

Objects - populated areas, buildings, forests, waters, etc.

All of them are the contours on the map, which can be viewed in both satellite and map mode.

Most of objects are provided with marked text description and links to other information sources.

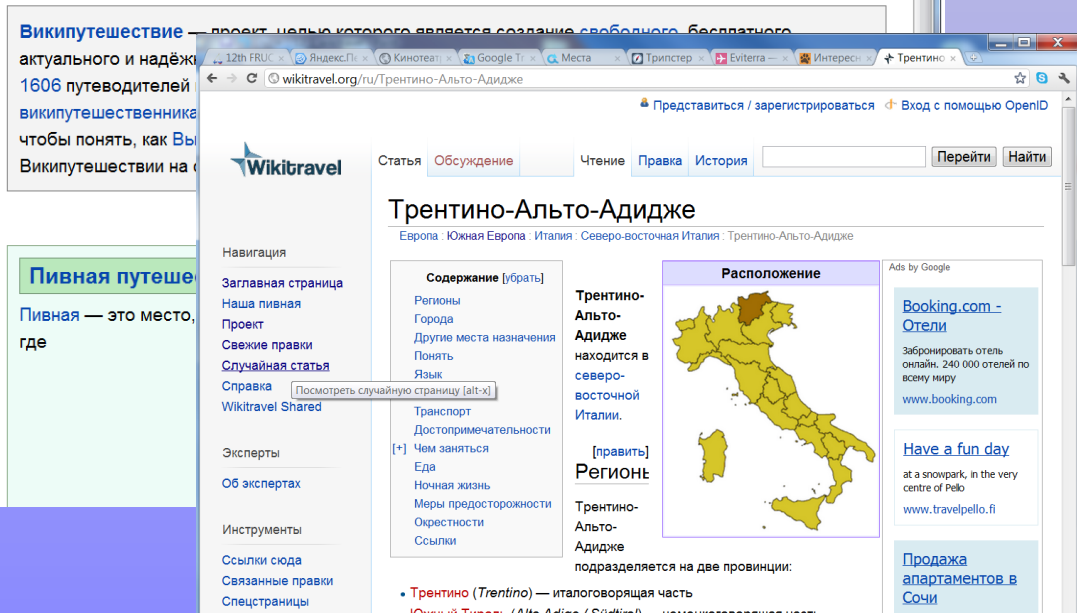
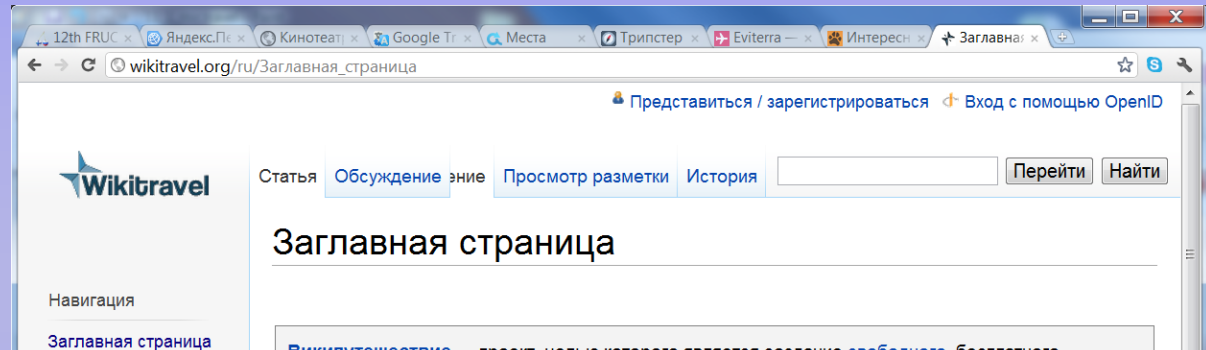


On this portal, must be provided and well-structured information of all cities and countries in the world. While the completeness of information is a defect, because the resource is too young.

The information is constantly updated and fulfilled.

The site does not contain enough information of Russia.

This service is useful to schedule abroad trip.



www.geobeats.com

Video guides for countries and cities, a lot of useful and interesting information for travelers. Video overview of places to stop, a places for food and attractions. City guides, vacation reviews, reviews of cruises. There is almost no information about Russia - only Kizhi, Moscow, St. Petersburg, Kazan.



travel.yahoo.com

Travel planning service. There is information of hotels, restaurants, shopping, etc. There are data's for the USA and the UK objects only. There is no routing service, displaying on the map only.

www.world66.com

Tourist guide in the form of a social network, where everyone can write, add and update articles of countries, cities and tours. Works on WiKi technology.

The evaluation of existing e-tourism solutions is still in progress.

More details about applications to be developed in the Project will be provided in following presentations

One of the goals of this seminar is to collect feedback and ideas about demanded features of the Regional e-tourism solutions

Thank you for attention!

