

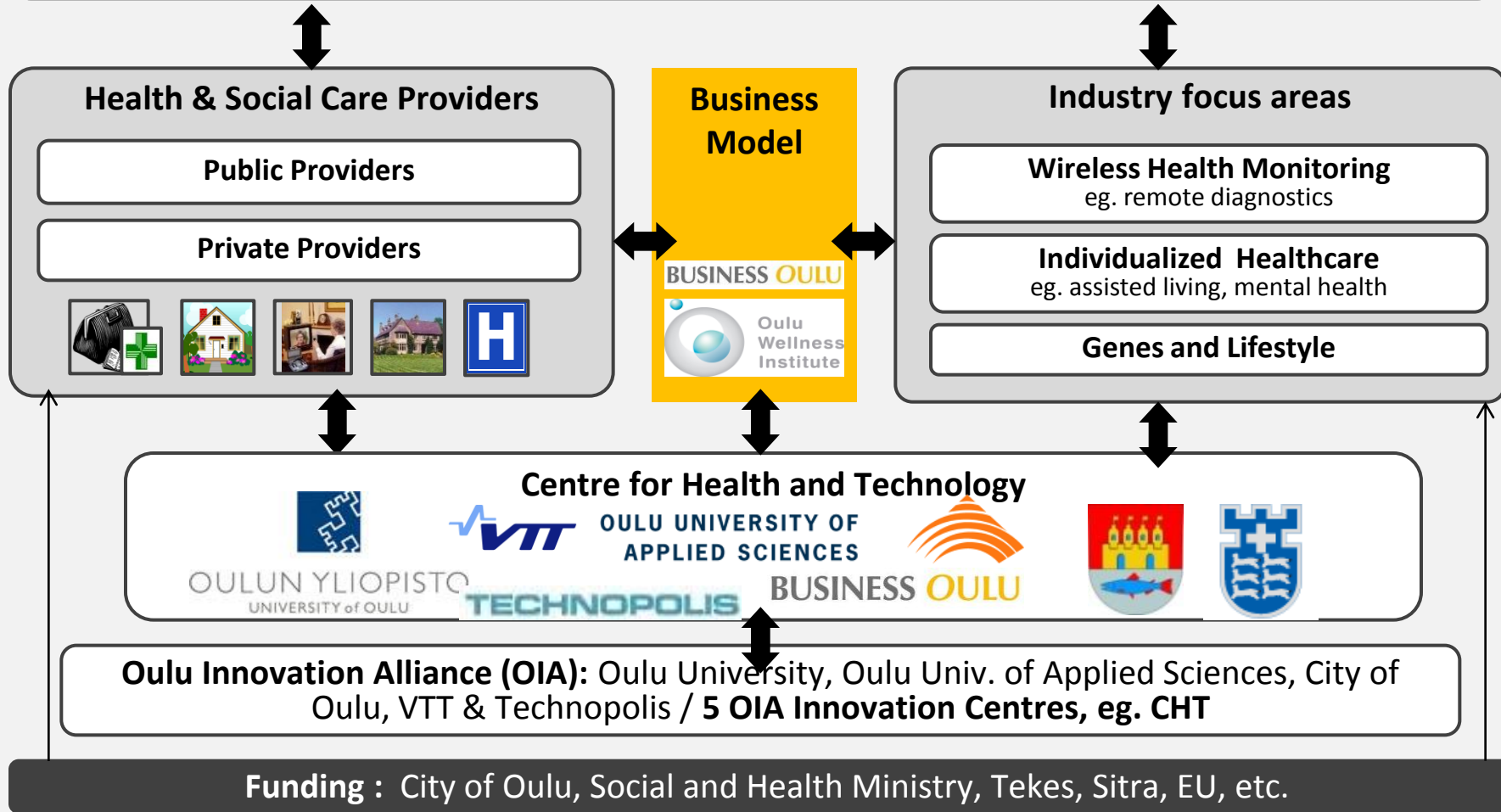


OuluHealth

OuluHealth Campus in Kontinkangas



OuluHealth Ecosystem



European Connected Health Alliance



OuluHealth targets



LifeScience



Locally
jobs
growth

Nationally
health and wellness
cost effectiveness

To export
innovations
healthcare concepts (micro & macro)



ICT



OuluHealth Project Portfolio

2012

2013

2014

2015

2016

OPENING (City of Oulu): Future welfare services & innovation environment

FUTURE HOSPITAL OUH 2030 (Oulu University Hospital): Renovation and operational renewal

Project 1

Project 3

Project 5

Project 2

Project 4

Project 6

DEVELOPMENT ENVIRONMENT / LIVING LAB

Technology healthcare centers

Service design

Test laboratory

Industrial design

Business Models

FOCUS AREA PROJECTS

INDICO (CHT): individualized connected healthcare

Genes & lifestyle

Assisted living

Remote diagnostics & monitoring)

BRAND MANAGEMENT: Marketing and communication



European Connected Health Alliance

- ECHAlliance promotes leadership to the LifeScience and Wellbeing sectors in Europe.
- Its purpose is to develop the related market area and create an international network of regional ecosystems in which these sectors, including industrial and research operators, service providers and users, can cooperate in the implementation and development of new, higher quality and economically more effective solutions.
- Oulu has an important status in the European Ecosystem network. Via ECHAlliance, Finnish players can network on a global scale through the Connected Health initiatives, apply for funding for development targets jointly regarded as important, and attract international operators and investors to Finland.
- www.echcampus.com